

ASPEN NETWORK OF DEVELOPMENT ENTREPRENEURS

INCLUSIVE AND SUSTAINABLE APPROACHES TOWARDS RESILIENT MSME ECOSYSTEMS

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ASPEN NETWORK OF DEVELOPMENT ENTREPRENUERS - ANDE



What is ANDE?

ANDE is a global network of organizations that propel entrepreneurship in developing economies.

By the Numbers

240+ ANDE members 150+ countries 200,000+ SGBs supported annually

ANDE members provide critical financial, educational, and business support services to small and growing businesses (SGBs) based on the conviction that SGBs will create jobs, stimulate long-term economic growth, and produce environmental and social benefits.

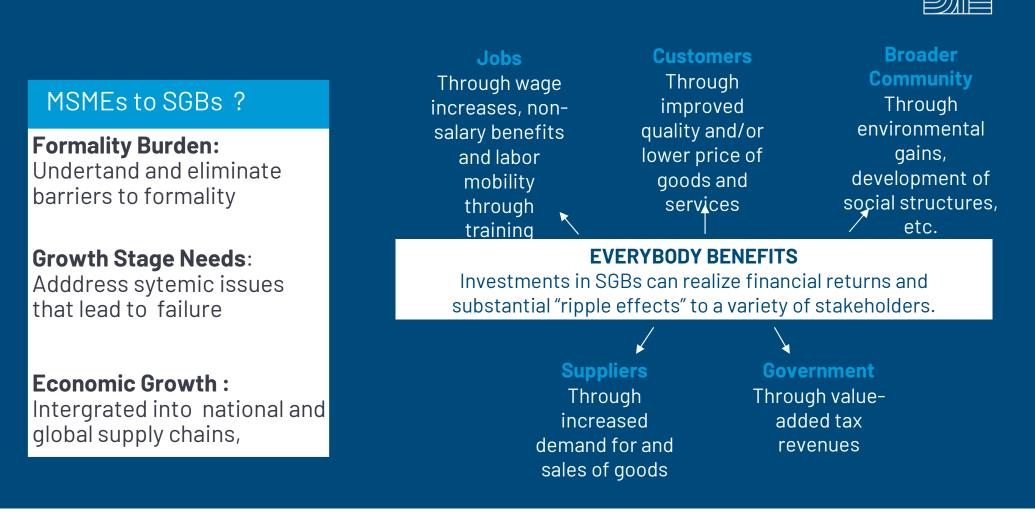


- SGBs have between 5 250 employees
- Seek growth capital from \$20,000-\$2 million
- Are too small for traditional commercial capital, but too large for microfinance





SGBs Are Small, But Have Big Impact



AN Ecosystem Approach



Ecosystem Challen	ges	s Each Ecosytem is Unique					
Capacity Developmen		Culture Behaviour	Banks Academia Government	Frameworks and tools for			
Finance / Impact Investing		Environme nt	BDS Donors/DFIs	mapping ecosyster		tems	
Silos & Policy Environm	ent	8 DECENT WORK AND ECONOMIC GROWTH	5 GENDER EQUALITY	6 CLEAN WATER AND SANITATION	7 AFFORDABLE AND CLEAN ENERGY	13 CLIMATE	
	Central Pillars						
		n SHRe	Increase the Effectiveness of SGB Support Organizations		Cultivate Entrepreneurial Ecosystems		

Data: What Resources and Orgnisations Are Available to Support MSMEs in Kenya?



Support Organizations Republic × +				~	-	٥	×
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Aspen Network of Development Entrepreneurs			=	Q			-
Narrow Your Search	Entrepreneur & E	cosystem Support O	rganizat	ions			
Organization Type 🛛 🗸 🗸	Explore the organizations dedi	cated to supporting entrepreneurs an	nd ecosystem bu	uilders in			
Academic Institution Capacity Development Provider	Ghana. Click on each card to lea below to explore all programs in	rn more about the organization and the Ghana.	e programs they	offer, or click			
 Corporation or Corporate Foundation Development Finance Institution or Donor Agency 	Explore Programs Submit ar	n Organization					
Foundation							
Government Agency							
Media Organization							
Research or Advisory Service Provider	« 1 2 3 4 8 »						
Sector Association							
Target Audience >	ACDI 🔇 VOCA	African	AHL VENTUI	RE			
Stage Focus >	Expending Opportunities Weeklands	MAGESTMENTS	PARTNE	RS			
Nonfinancial Support	ACDI/VOCA	AFSIC	AHL Ven	ture			
Provided	Capacity Development Provider	Corporation or Corporate Foundation	Partners	Constant of the second			Ŧ
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Partnerships: The Power of Knowledge Sharing, Convening and Networking





Members partnered on implementing **85+** projects, initiatives and campaigns



13% of members surveyed codeveloped or conducted research together



41 members received funding from another member, **13** provided funding to another member



13 members surveyed provided advisory services to another member



19% of members surveyed collaborated on events or trainings



17 members shared their pipeline with another member

ANDE member collaborations (Data from 2019 survey, 116 respondents)

DRIVE FUNDING TOWARDS INTERMEDIARIES to increase their effectiveness



ANDE Catalyst Fund	SGB Evidence Fund		Pas	st Funding	
Powers initiatives aimed at improving collaboration among and increasing the capacity of organizations within the SGB sector.	Supports collaborations between researchers and practitioners to understan the most effective ways to support SGBs and the economic and social impa of SGB growth.)	 Catalyst Fund for Impact Measurement Africa MEDA M-SAWA Technical Assistance Facility Argidius - ANDE Talent Challenge USAID - Advancing Women's Empowerment Fund 		
ANDE provides several <u>funding opportun</u> drive greater resources to organizations supporting SGBs in emerging markets an ensure ANDE member expertise is levera efficiently.	d to		er of winners 220+	Amount granted	

Effective Approaches to Strengthening Capacities

Investment Manager Training

- A five-day intensive training for investment managers and capacity development providers
- Provides a comprehensive overview of investing in SGBs based on case studies and ANDE member experience
- Held several times a year in multiple locations



5 Different

400+ IMT alumni

Manager

Trainings

7+ countries

Collaborations that Foster Local Ecosystems HEVA -FUND, UK AID, KFC, GOK NAIROBI COUNTY- UHURU MARKET CASE STUDY



Value chain Characteristics :

Uhuru Market is well known for the affordability of its school uniform product (40.7%) children's wear (14.9%), women's clothing (12.9%) and leather goods (13.3%). Partnership Identified 1000 traders as beneficiaries

Physical Environment and Regulatory Landscape

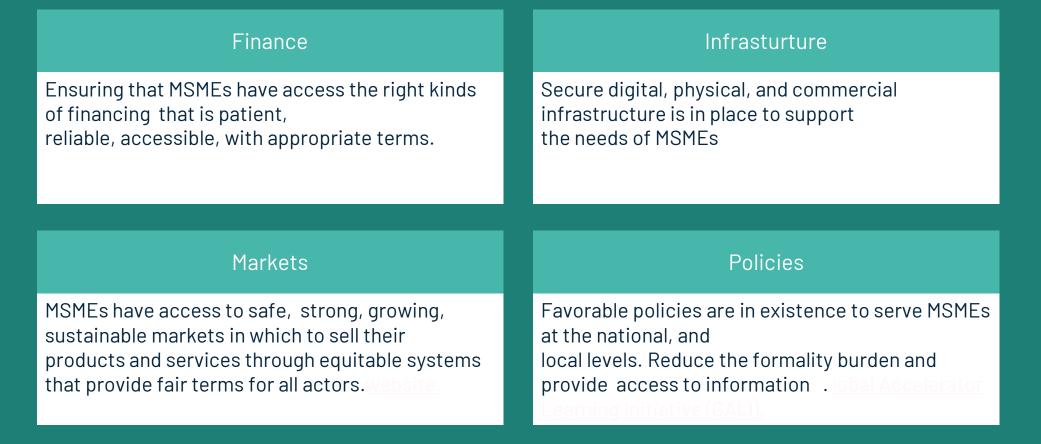
Small spaces not fit for garment production Waste Dumping – health and safety Bribes/Burglary Licences

Demographics:

Uhuru Market provides employment to a majority youth population who are under 35 years. (77.3%) many of these are in marriage relationships and rely on household labour Women (over 60 %)

Interventions

Upgrading Table banking /micro finance Training "I was taught by another trader inside the market" Markets – leafy suburbs Associations/networks -KFC Is there a mismatch between what MSMEs need and the available Interventions ? mosquito nets or fishing nets?





Partnerships: A Shared Vision Towards a Resilient MSME Ecosytem

Strong Collaborative Frameworks

- Knowledge sharing and networking
- Research
- Training and talent development
- Impact assessment
- Funding
- Policy Advocacy

Contribution from Stakeholders

- Time
- Insight
- Network leadership
- Data sharing
- Financial resources
- Commitment to collaboration



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Thank you!

Learn more at <u>www.andeglobal.org</u>. Contact <u>ande.info@aspeninstitute.org</u> <u>rosemary.amondi@aspeninstitute.org</u>