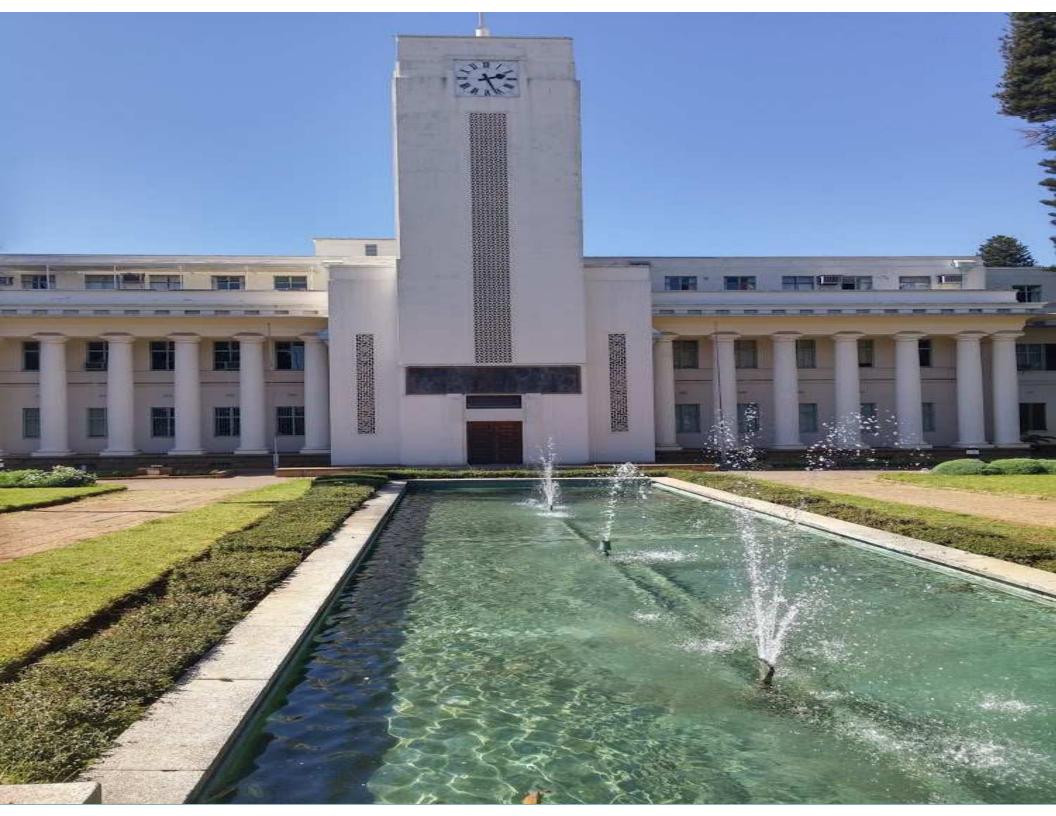
CITY OF BULAWAYO SUSTAINABLE DEVELOPMENT AREAS

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City Economic Development Officer





OUTLINE

- **■**Background: Corporate Strategy
- **■Vision, Mission & Values;**
- **■**Key Result Areas & Objectives;
- Linking BCC KRAs with NDS1 & SDGs;
- ■Sustainable Smart City Solutions;
- Conclusion.



BACKGROUND

- □ The City of Bulawayo Corporate Strategy (2020-2024) replaced the 2013-2018 Strategy, which was anchored on the ZimAsset;
- ☐ The new Corporate Strategy dovetail and feed into:-the President's 2030 vision of a middle income economy;
- Transitional Stabilization Programme (TSP);
- ■Sustainable Development Goals (SDGs);
- □Inspired by fresh express impetus to effect Devolution of power and deepen democracy;
- Motivated by long term visioning and desire to achieve a SMART city status.

VISION; MISSION & VALUES



		4,15			
	VISION, MISSION AND VALUES				
VISION	City of Kings, A leading smart transformative city by 2024				
MISSION	To provide quality services to the satisfaction of stakeholders	clients and			
VALUES	<pre> Integrity Accountability Innovation Transparency Fairness Consultative Integrity Integrity Integri</pre>				



STRATEGIC GOALS/ KRAs	STRATEGIC OBJECTIVES
Sustainable Institutional Resources	 Improved Revenue Collection; Enhanced Financial Management Controls; Expanded Revenue Streams; and Financing Council In A Devolved Government Sphere
2. Private Sector Led Economic Renewal	 Embedded Long – Term Economic Planning; Aggressive Industrial Renewal; Enhance E.O.D.B; and Enhanced Strategy for Special Economic Zones Development

STRATEGIC OBJECTIVES STRATEGIC GOALS/ KRAs

3.Renewed Public Infrastructure & Quality Enhance Research and Documentation: State of

Utilities

- Infrastructure
- Renew / Rehabilitate City Infrastructure
- ☐ Build Robust Infrastructure Development & Infrastructure Maintenance Partnerships

Safe Secure Environment

- 4. Excellent Modernised Social Services &

 Provide Quality Social Infrastructure & scale ups access and utility by disadvantaged groups
 - Provide Excellent education and conducive environment for
 - the arts and culture
 - □ Promote Safe, Green City-Quality Environmental Services



STRATEGIC GOALS/ KRAs		5	STRATEGIC OBJECTIVES		
5.	Good	governance,	Leadership	☐ Improve leadership & good governance practices;	
Exce	llence, Re	esilient Human C	apital	☐ Promote excellent Human Resources development staff;	
ĺ				☐ Promote the Welfare & Conditions of Policy makers; and	
				☐ Promote effective organisational culture.	
6.	Service	Excellence:	Engaged	☐ Improved Communications & Advocacy;	
Empo	owered &	Satisfied Stakeh	olders	☐ Enhanced Stakeholder Management;	
				☐ Improved Information Sharing Platforms; and	
				☐ Enhanced Capacity For ICT.	

STRATEGIC GOALS/ KRAs	STRATEGIC OBJECTIVES
7. Managing the Business of the City	☐ Promote synergies, co-ordinate strategy & M&E of results;
	☐ Promote coordinate Economic Planning;
	☐ Promote excellent legal services;
	☐ Enhance Organisational Communication internally &
	externally;
	☐ Promote organisation wide mordernisation ICT & e-
	governance; and
	☐ Promote Excellent Corporate Information Mgt and
	documentation Services.

Linking BCC Departments to the World Economy



SDGs & Africa Development Agenda 2063

- 1 End poverty in all its forms everywhere
- 2 End hunger, achieve food security and improve nutrition and promote sustainable agriculture
- 3 Ensure healthy lives and promote well being for all at all ages
- 4 Ensure inclusive and equitable education and promote lifelong learning opportunities for all
- 5 Achieve gender equality and empower all women and girls
- 6 Ensure availability and sustainability management of water and sanitation for all
- 7 Ensure access to affordable, reliable, sustainable and modern energy for all
- 8 Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all
- 9 Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation
- 10 Reduce inequality within and among countries
- 11 Make cities and human settlement inclusive, safe, resilient and sustainable
- 12 Ensure sustainable consumption and production patterns
- 13 Take urgent action to combat climate change and its impacts
- 14 Conserve and sustainably use the oceans, seas and marine resources for sustainable development
- 15 Protect, restore & promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, & halt and reverse land degradation & halt biodiversity loss
- 16 Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels
- 17 Strengthen the means of implementation and revitalize the global partnership for sustainable development

- A high standard of living, quality of life and well-being for all
- Well educated citizens and skills revolution underpinned by science, technology & innovation
- 3 Healthy and well-nourished citizens
- 4 Transformed economies and job creation
- 5 Modern agriculture for increased productivity and production
- 6 Blue/ ocean economy for accelerated economic growth
- 7 Environmentally sustainable climate resilient economies and communities
- 8 United Africa (Federal or Confederate)
- 10 World class infrastructure crisscrosses Africa
- 11 Democratic values, practices, universal principles of human rights, justice & the rule of law entrenched
- 12 Capable institutions and transformed leadership in place at all levels
- 13 Peace, security and stability are preserved
- 16 African cultural renaissance is pre-eminent
- 17 Full gender equality in all spheres of life
- 18 Engaged and empowered youth and children
- 19 Africa as a major partner in global affairs and peaceful co-existence
- 20 Africa takes full responsibility for financing her development Winds

HIGHER INCOME AND CONSUMPTION

From natural resources to a knowledge driven economy

From a lower middle income society to prosperity, inclusion and narrower inequalities

Economic Growth and Stability

Social protection

Moving the Economy up the Value Chain and Structural Transformation

Health and well-being

Food and Nutrition Security

Housing delivery

Digital Economy

Devolution

Environmental Protection, Climate
Resilience & Natural Resources Management

Image Building, International Engagement & Re-engagement

Human Capital Development and Innovation

Governance

Infrastructure and Utilities

Youth, Gender, Sport and Culture

Source: Ministry of Finance and Economic Development, 2020

14 Priorities

- 1. Economic Growth and Stability
- 2. Food and Nutrition Security
- 3. Moving the Economy up the Value Chain and Structural Transformation
- 4. Infrastructure and Utilities
- 5. Digital Economy
- 6. Housing Delivery
- 7. Governance
- 8. Social Protection
- 9. Image Building, International Engagement and Re-Engagement
- 10. Environmental Protection, Climate Resilience and Natural Resources Management
- 11. Youth, Sport and Culture
- 12. Health and Wellbeing
- 13. Human Capital Development
- 14. Devolution

Table 1: Relationship between Vision 2030, SDGs and National Priorities

Vision 2030 Pillar	SDG	National Priority
Inclusive Growth	SDG 2,13	Food and Nutrition Security
	SDG6, 7, 9, 11	Infrastructure & Utilities
	SDG 8, 9, 12	Moving the Economy up the Value Chain
		& Structural Transformation
Governance	SDG 10, 16	Governance
	SDG 11, 12, 13, 14, 15	Environmental Protection, Climate
		Resilience & Natural Resource
		Management
Infrastructure and Utilities	SDG 9 , 11	Housing Delivery
Social Development	SDG 3, 5, 6	Health & Well-being
	SDG 4, 8, 17	Human Capital Development
	SDG1,2, 10, 11	Social Protection
	SDG 8, 10	Devolution
Macroeconomic Stability &	SDG 10, 17	Image Building & International Re-
Financial Re-engagement		engagement
	SDG 8, 10, 17	Economic Growth & Stability
Cross-cutting	SDG 11	Youth, Sport & Culture
		Digital Economy

Source: Ministry of Finance and Economic Development, 2020

Linking BCC KRAs, NDS1 & SDGs

BULAWAYO C	CITY COUNCIL	NATIONAL		GLOBAL	
Key Result Areas	Strategic objectives	Vision 2030 Pillar	National Priority	SDGs	
Excellent Modernised Social Services & Safe Secure Environment	Provide Excellent primary health Care		Food and Nutrition Security	SDG 2,13	
Renewed Public Infrastructure & Quality Utilities	Renew / Rehabilitate City Infrastructure		Infrastructure & Utilities	SDG6, 7, 9, 11	
Private Sector Led Economic Renewal	Aggressive Industrial Renewal;		Moving the Economy up the Value Chain & Structural Transformation	SDG 8, 9, 12	
Good governance, Leadership Excellence, Resilient Human Capital	Improve leadership & good governance practices	Governance	Governance	SDG 10, 16	
Excellent Modernised Social Services & Safe Secure Environment	Promote Safe, Green City- Quality Environmental Services		Environmental Protection, Climate Resilience & Natural Resource Management	SDG 11, 12, 13, 14, 15	
Renewed Public Infrastructure & Quality Utilities	Enhance Research and Documentation: State of Infrastructure	Infrastructure and Utilities	Housing Delivery	SDG 9 , 11	

	Renew / Rehabilitate City Infrastructure			
	Build Robust Infrastructure Development & Infrastructure Maintenance Partnerships			
Excellent Modernised Social Services & Safe Secure Environment	Provide Excellent primary health Care .		Health & Well-being	SDG 3, 5, 6
Good governance, Leadership Excellence, Resilient Human Capital	Promote excellent Human Resources development staff;		Human Capital Development	SDG 4, 8, 17
Excellent Modernised Social Services & Safe Secure Environment	Provide Quality Social Infrastructure & scale ups access and utility by disadvantaged groups		Social Protection	SDG1,2, 10, 11
Service Excellence: Engaged Empowered & Satisfied Stakeholders	Enhanced Stakeholder Management;		Devolution	SDG 8, 10

Sustainable Institutional Resources	Financing Council In A Devolved Government Sphere				
Managing the Business of the City	Promote coordinate Economic Planning;	Macroeconomic Stability & Financial Re-engagement SDG	Image Building & International Reengagement	SDG 10, 17	
Private Sector Led Economic Renewal	Promote synergies, co- ordinate strategy & M&E of results;		Economic Growth & Stability	SDG 8, 10, 17	
Excellent Modernised Social Services & Safe Secure Environment	Provide Quality Social Infrastructure & scale ups access and utility by disadvantaged groups	Cross-cutting	Youth, Sport & Culture	SDG 11	
Service Excellence: Engaged Empowered & Satisfied Stakeholders	Enhanced Capacity For ICT.		Digital economy		

SUSTAINABLE SMART CITY SOLUTIONS

Managing the Business of the City	Promote organisation wide mordernisation ICT & e-governance; and		

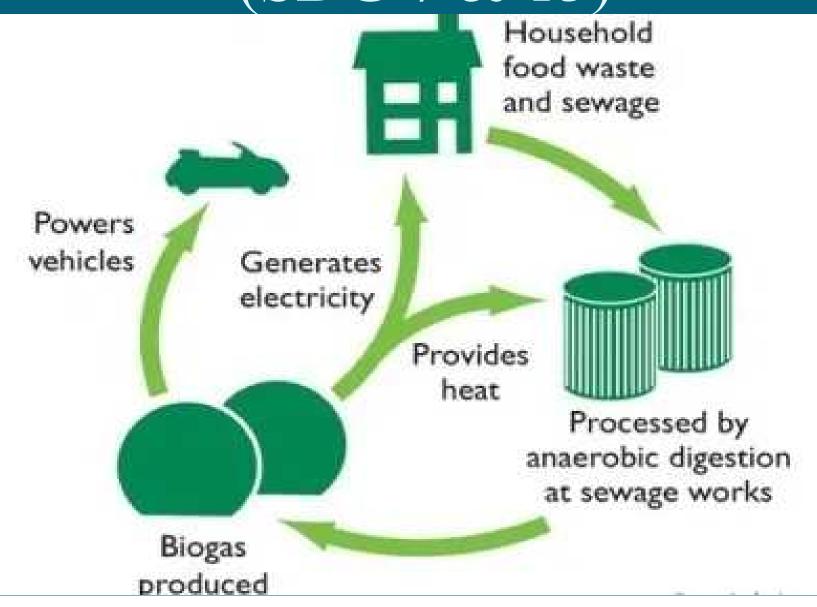
SUSTAINABLE ENERGY SOLUTIONS

The City has the following projects inline with SDG7:

- □ Construction of another hydro power stations-use recycled water
- □ Solar Farms
- ☐ Installations of solar panels in the City's prominent Buildings and industries, i.e the Tower-block
- ☐ Installations of Solar Panels at the City's Dams and Waste- water and Sewer Treatment plants
- □ Floating Solar Farms in Council Dams whereby Solar farms are erected in all BCC water Bodies such as all the Lower Ncema dam.



Conversion of solid waste to energy (SDG 7 & 13)



SUSTAINABLE WATER AND WASTE WATER MANAGEMENT

Below are the City projects inline with SDG6 & 9:

- □ Introduce prepaid water meters
- □ Recycle waste water e.g. Khami Dam water project
- Construct biogas digester sewer work stations.
- □ Fertiliser production
- □ Waste to Energy Conversion Power Plants
- □ Use solar power to pump water from the dams to the reservoirs up to the consumers.



SUSTAINABLE INFRASTRUCTURE

Consistent with SDG9 & 11 is seized with the following projects:

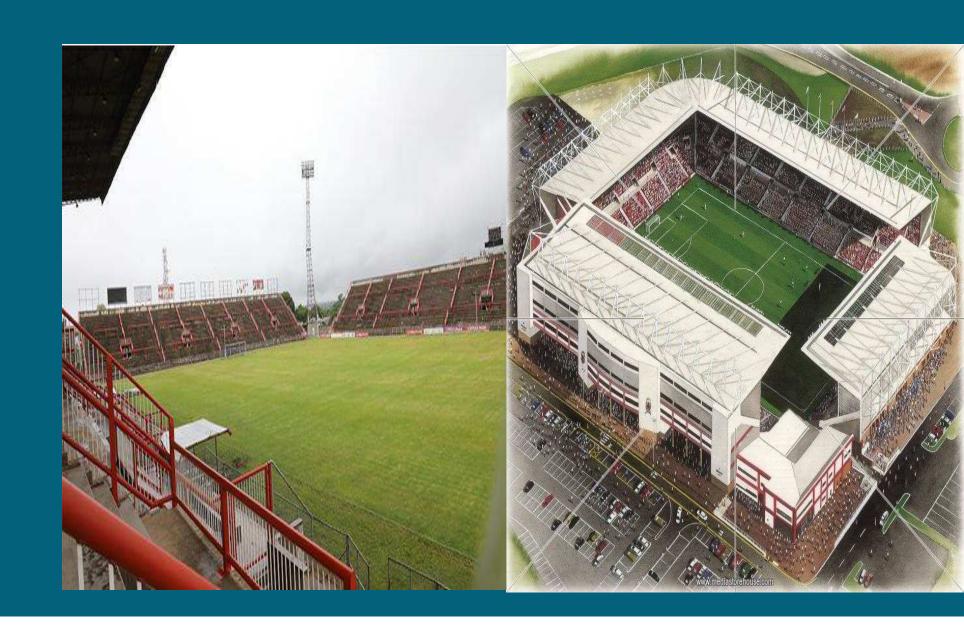
- □ Construction of road features such as bridges, flyovers, sidewalks e.t.c
- □ Road rehabilitation using readily available material such as cement
- □ Construction of new road network to augment the already existing networks
- ☐ Solar powered street lights, traffic and Bus stops
- □ Parking management system.
- ☐ City tollgates and weigh bridge

Road Networks





Upgrading stadiums-: Barbourfields, White City, Luveve, Ascot Race Course



SUSTAINABLE HOUSING

In fulfilment of SDG9 & 11, the City has the following projects:

- □ Development of Low cost Housing for our low income earners in the form of apartments Complexes
- □ Regeneration projects for our old suburbs such as the Makokoba regeneration project
- □ Rental accommodation

High-rise apartments



SUSTAINABLE HEALTH SERVICES

- □ The Health Services Department of the BCC's main aim is to provide, promote and maintain a clean and healthy environment, with accessible and affordable health services to its residents consistent with SDG3.
- □ As such GIS information is used to provided health statistics and make necessary interventions.
- ☐Smart burial- double graves, tombstones
- □Solar system at clinics
- □Conversion of solid waste to energy
- ☐ Medical Tourism

Medical Tourism



SUSTAINABLE AGRICULTURE

- □ The Agriculture sector is the mainstay of the economy which contributes 15.5% to the country's Gross Domestic Product.
- □In line with SDG2 & 8, the City has a well established Value chain within its Agro processing industry starting with Council owned farms (Good-hope and Aisbley Farms)-Food and beverage processing industries-Ingwebu Breweries-Supermarkets –Residents.
- □Nurseries supply seedlings, seeds and trees, thus greening the city inline with SDG15.

Good-hope and Aisbley Farms



Ingwebu Breweries



SUSTAINABLE INDUSTRIALISATION

- □ The second Republic has identified Special Economic Zones (SEZ) as a key programme to attract Foreign Direct Investment in different parts of the country.
- □Under the program the BCC has availed virgin land in the Umvumila area (189.5 ha) to set up a smart industrial park inline with SDG 1,8 & 9.
- □ The park will focus on attracting the much need FDI in to the City as we are aiming to attract top investors so as to stimulate industrial growth and thus turn Bulawayo into a regional industrial powerhouse.

Proposed Umvumila industrial Park



Umvumila targeted sectors

The City will be targeting various sectors which include:

- ☐ ICT Innovation Park
- ☐ Beef and Leather industry
- □ Car Assembly
- □ Engineering industry
- ☐ Factory Park
- □ Pharmaceutical Industry
- □ Cosmetic Industry
- □ Steel Fabrication
- □ Tourism and Curio Manufacturing
- □ Solar Engineering

SUSTAINABLE TRANSPORT SERVICES

- □ Investment in sustainable and environmentally friendly buses and trams that run on gas and electricity, inline with SDG13.
- ☐ Investment in Public Transport Infrastructure such as Busstops Ticketing systems Robots
- □ Development of Commercial Areas to augment the need for Bus Services.eg eGodini inline with SDG1,8 & 9.
- □ Encourage investment in trams
- □ Encourage cycling utilise city wide roads.

Egodini Mall



Environmentally Friendly Buses



Trams



CONCLUSION

Faced with a global pandemic like COVID-19, Council has a herculean task of achieving priority SDGs like water, health and economic growth.