Whova Briefing for Members of IATT and 10MG

Monday 7 March 2022 | Meng Li, UN DESA
Outline

- Whova overview
- Whova for STI Forum (Live Demo)
- Experience from recent events hosted on Whova
- What you need to know as session co-leads
- Proposal of Whova-related next steps
- Q&A
Who is an overview

- Provides a central platform to access all virtual elements of the STI Forum;
- Requires only one registration for all sessions;
- Allows interactive browsing of sessions, speaker profiles, and exhibitors;
- Easily saves individual sessions to personal calendar/personal agenda;
- Easily sharable on social media;
- Accessible from either desktop or Mobile App;
- Facilitates virtual networking.

Attendees

Who is an overview
Whova overview

- Compatible with popular meeting platforms (Zoom, WebEx, etc.) to embed sessions within Whova;
- Provides a comprehensive dashboard with technical support to manage all aspects of event;
- Generates session webpage, speaker webpage, and exhibitor webpage, which can easily embed in website and stay in sync;
- Allows rehearsals for defined audience;
- Speakers and exhibitors can manage their own profiles/booths through personal links;
- Allows push notifications for last-minute updates;
- Moderating tools for chats and community board;
- Live polls, feedback surveys, post-event reports
LIVE DEMO

*Forum details to be displayed on screen are for demo purpose only.
Experience from recent events

2,136 (53%) out of 4,033 registered attendees from 124 countries attended on Whova.

2,280 downloads of the Whova App.

11,281 agenda webpage views.

683 created personalized agenda in Whova.

87% of users found Whova useful.

66 spoke at the Spotlight Sessions and Partnership Exchange.

572 posted on Twitter.
What you need to know as session co-leads

- **You are fully responsible for hosting your virtual session**
  Whova doesn’t replace the virtual meeting platforms (Zoom, WebEx, etc.). It only embeds the livestream or recording of sessions and brings them in one place.

- **No parallel registration please**
  Please promote the registration for the overall STI Forum, which will offer access to all sessions of the Forum.

- **Please record and share session recording ASAP after your session**
  Session recordings, once provided, will be available to attendees through Whova for 3 months after the STI Forum.

- **Comms assets will be shared**
  A Trello Board is being prepared with relevant comms assets and will be shared with communication focal points.
What you need to know as session co-leads

- **SPEAKERS DON'T HAVE TO JOIN WHOVA**
  Speakers can join Zoom/WebEx directly if they are too busy to learn about Whova.

- **CONFIRMED SPEAKERS/EXHIBITORS CAN MANAGE THEIR OWN PROFILES/BOOTHs**
  Details will be provided to technical focal points.

- **IF NEEDED, YOU CAN REQUEST TO EMBED YOUR REHEARSAL IN WHOVA TOO**
  Details will be provided to technical focal points.

- **PLEASE SUPPORT ATTENDEE ENGAGEMENT**
  You will be asked to nominate community & session moderators to facilitate virtual engagement.
Proposal of Whova-related next steps

CONFIRM SESSION NAME, START & END TIME, SHORT BLURB
For opening Whova registration

NOMINATE A TECHNICAL FOCAL POINT OF YOUR SESSION
To receive detailed guidance on integrating your Zoom/WebEx session to the STI Forum on Whova.

NOMINATE A SUBSTANTIVE SESSION & COMMUNITY MODERATOR
To receive detailed guidance on session Q&A moderation and community board moderation.

NOMINATE A COMMUNICATION FOCAL POINT FROM YOUR ORGANIZATION
To receive detailed information related to communication.

BY 11 MARCH
THANK YOU!