

Ukhovya Briefing for Members of IATT and 10MG

 Monday 7 March 2022 | Meng Li, UN DESA

Outline

- Whova overview
- Whova for STI Forum ([Live Demo](#))
- [Experience](#) from recent events hosted on Whova
- [What you need to know](#) as session co-leads
- Proposal of [Whova-related next steps](#)
- Q&A

Ukhova overview

- Provides a central platform to access all virtual elements of the STI Forum;
- Requires only one registration for all sessions;
- Allows interactive browsing of sessions, speaker profiles, and exhibitors;
- Easily saves individual sessions to personal calendar/personal agenda;
- Easily sharable on social media;
- Accessible from either desktop or Mobile App;
- Facilitates virtual networking.



Attendees

Whova overview

- Compatible with popular meeting platforms (Zoom, WebEx, etc.) to embed sessions within Whova;
- Provides a comprehensive dashboard with technical support to manage all aspects of event;
- Generates session webpage, speaker webpage, and exhibitor webpage, which can easily embed in website and stay in sync;
- Allows rehearsals for defined audience;
- Speakers and exhibitors can manage their own profiles/booths through personal links;
- Allows push notifications for last-minute updates;
- Moderating tools for chats and community board;
- Live polls, feedback surveys, post-event reports



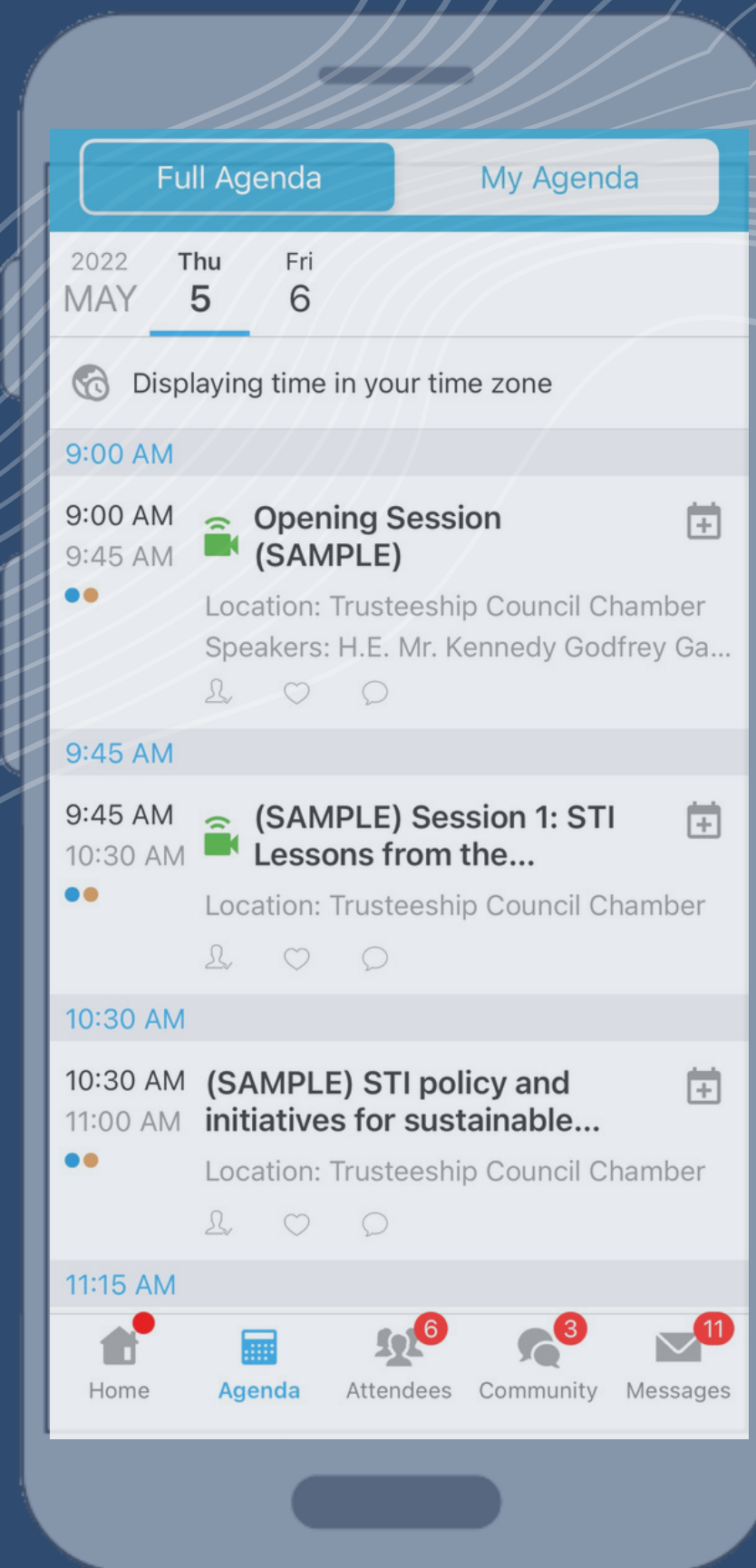
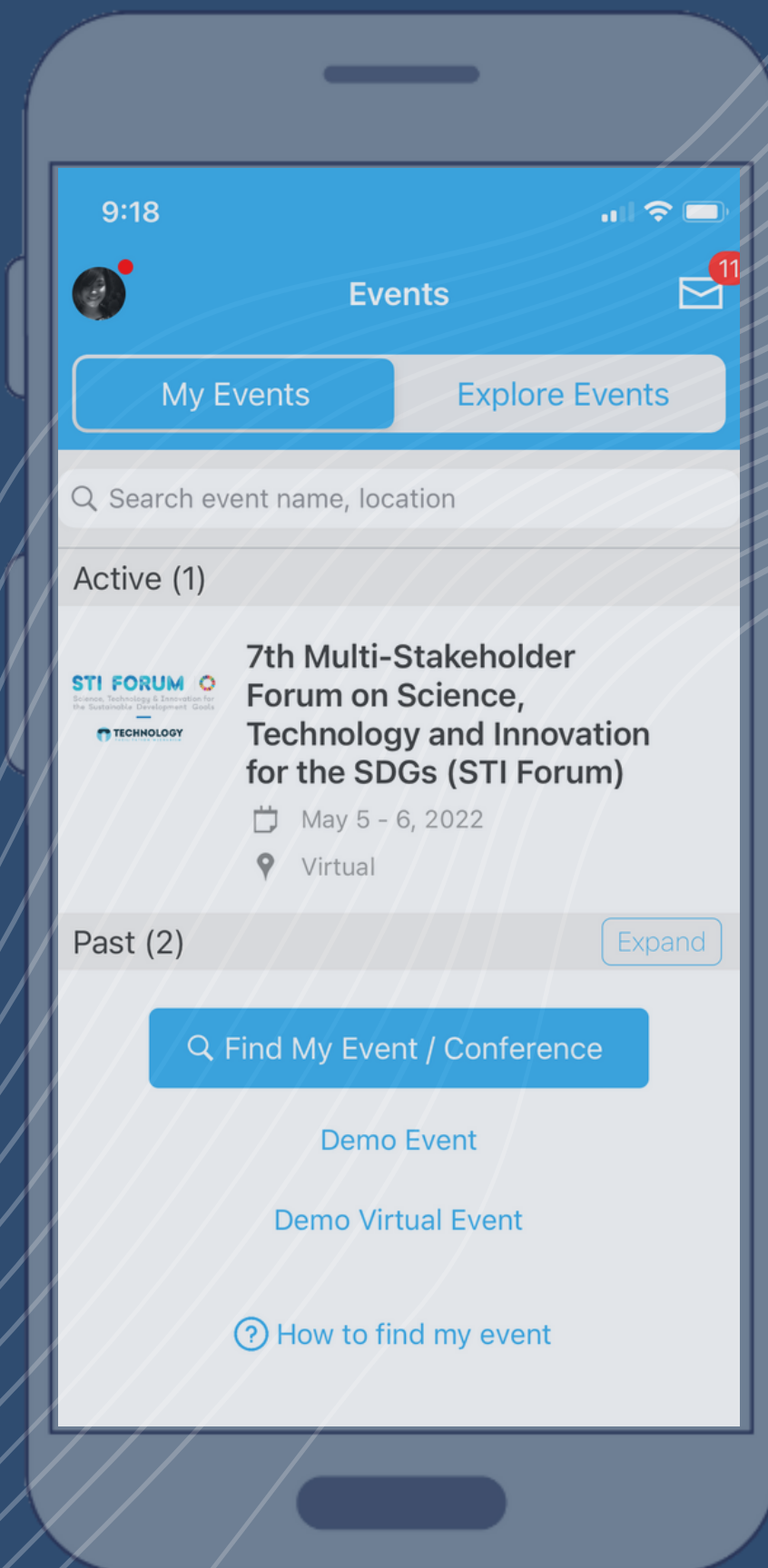
Organizers

LIVE DEMO

*Forum details to be displayed on screen are for demo purpose only.

STI FORUM





Experience from recent events



2,136 (53%) out of
4,033 registered
attendees from
124 countries
attended on *Whova*



2,280
downloads
of the
Whova App



11,281
agenda
webpage
views



66 spoke at the
Spotlight
Sessions and
Partnership
Exchange



683 created
personalized
agenda in
Whova



572 posted
on Twitter

Mobile Users
(50%, 1073)

Used Both Mobile
& Desktop
(20%, 420)

Desktop Users
(69%, 1483)



87% of users
found Whova
useful.

ECOSOC
Partnership
Forum



What you need to know as session co-leads

■ YOU ARE FULLY RESPONSIBLE FOR HOSTING YOUR VIRTUAL SESSION

Whova doesn't replace the virtual meeting platforms (Zoom, WebEx, etc.) It only embeds the livestream or recording of sessions and brings them in one place.

■ NO PARALLEL REGISTRATION PLEASE

Please promote the registration for the overall STI Forum, which will offer access to all sessions of the Forum.

■ PLEASE RECORD AND SHARE SESSION RECORDING ASAP AFTER YOUR SESSION

Session recordings, once provided, will be available to attendees through Whova for 3 months after the STI Forum.

■ COMMS ASSETS WILL BE SHARED

A Trello Board is being prepared with relevant comms assets and will be shared with communication focal points.

What you need to know as session co-leads

■ SPEAKERS DON'T HAVE TO JOIN WHOVA

Speakers can join Zoom/WebEx directly if they are too busy to learn about Whova.

■ CONFIRMED SPEAKERS/ EXHIBITORS CAN MANAGE THEIR OWN PROFILES/ BOOTHs

Details will be provided to technical focal points.

■ IF NEEDED, YOU CAN REQUEST TO EMBED YOUR REHEARSAL IN WHOVA TOO

Details will be provided to technical focal points.

■ PLEASE SUPPORT ATTENDEE ENGAGEMENT

You will be asked to nominate community & session moderators to facilitate virtual engagement.

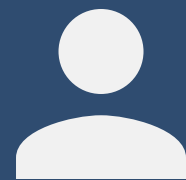
Proposal of Whova-related next steps

BY 11 MARCH



**CONFIRM
SESSION NAME,
START & END
TIME, SHORT
BLURB**

For opening Whova
registration



**NOMINATE A
TECHNICAL
FOCAL POINT OF
YOUR SESSION**

To receive detailed
guidance on integrating
your Zoom/WebEx
session to the STI
Forum on Whova.



**NOMINATE A
SUBSTANTIVE
SESSION &
COMMUNITY
MODERATOR**

To receive detailed
guidance on session
Q&A moderation and
community board
moderation.



**NOMINATE A
COMMUNICATION
FOCAL POINT
FROM YOUR
ORGANIZATION**

To receive detailed
information related to
communication.

QUESTIONS?



THANK YOU!

STI FORUM | 

