Collaboration between the United Nations Centre for Regional Development (UNCRD) and Municipality

Toshihiko Ota
Mayor of Toyota City
Overview

Toyota City (SDGs Future City)


Environmental Model City (from 2009)
Themes: woods and forests, residents, transportation, industry, city center

Next-Generation Energy and Social System Demonstration Project Region (2010 to 2014)

Comprehensive Special Zones for Local Revitalization (from 2011)

SDGs Future City (from 2018)

Vision for 2030
“To realize a connected, manufacturing-oriented, and fun-to-live Toyota” (source: Future Image of Toyota City (8th Comprehensive Plan for Toyota City))

Concept
Creation of a close-knit, future-facing smart city

Toyota Ecoful Town (from 2012)
Demonstration housing complex (in Higashiyama)
Priority fields for SDGs in Toyota City

**Energy**  Adopting a low-carbon lifestyle, seamlessly and without stress or waste

**Mobility**  Complete freedom of movement for all

**Wellness**  Physically and mentally healthy, purposeful, and satisfying lifestyles

Through collaboration and joint projects involving the public and private sectors, we are aiming to achieve our SDGs, resolve local issues, and build a truly prosperous and rewarding community to live in.
Welcome extended to various training projects

November 2011:
Cooperation with the Sustainable Urban Development Planning and Management Training Course
Mayors, Deputy Mayors, and other dignitaries from 17 Asian cities visit Toyota City.

July 2013:
UN Innovation Fair in Geneva

July 2014:
High-Level Political Forum (HLPF) Side Event in New York
Promoting Resource Efficiency for Sustainable Urban Development
Presentations of local authorities in Japan included case studies from Toyota City and Kitakyushu City.
January 2015:
High-Level Symposium on Sustainable Cities: Connecting People, Environment, and Technology

Hosts: United Nations Department of Economic and Social Affairs (UNDESA) and Toyota City
250 participants from 23 countries and 7 international organizations (including 106 participants from outside Japan)

2015:
March: Toyota Statement on Sustainable Cities and Urbanization announced by UN
November: Reflected in the 2030 Agenda for SDGs
February 2018:
International Symposium on the Implementation of SDGs: Role of Technology, Partnerships, and City-to-City (C2C) Cooperation for Building Resilient and Sustainable Societies

- Keynote Speech given by Hiroko Kuniya (Board Member of the Renewable Energy Institute)
- Discussion sessions:
  - Asian City-to-City (C2C) Cooperation on Human Resource Development, Knowledge Exchange and Environmental Education in Asia
  - Building Resilient and Sustainable Societies Using New Technologies and Partnerships

Hosts: Toyota City and UNCRD
March 2021 (online conference): “Think SDGs 2021” International Conference in Toyota

Hosts: Toyota City and UNCRD, format: online conference

Discussions on mobility, energy, and wellness in the coronavirus pandemic

Peak number of participants (views): 3,625
Participants from all 47 Japanese prefectures and 20 countries (Japanese speakers: 3,288, English speakers: 217, sign language users: 120)
From November 2019:
**Toyota SDGs Partners**
380 participating organizations (as of end of December 2021)
Organizer: Toyota City
Registered with: UNCRD, etc.
- Companies and organizations, educational and financial institutions

From 2020: Regional SDGs project management and efficient information communication (participation in study meetings and the like hosted by UNCRD)

**Local Government SDGs Project Monitoring Tool Study Meeting**

**Chubu SDGs Wide Area Platform**

January 2021 Seminar at the Aichi International Exhibition Center (online)
Through the joint actions of various stakeholders, even the smallest actions can spread throughout individual people, families, regions, towns, countries, and the global, thereby...

Transforming Our World

- Change and improve the world.
- Create transformation.
- Transform the world, regions, communities, and people.
Thank you for listening.
The other side of Toyota City

The other side of Toyota