AfCFTA for Tech

How to harness the benefits of AfCFTA using ICT

Opportunities

Augmented S.E Teams

- Address shortage of top software engineering talent
- Foster collaboration
- Explore opportunities

Software Development

- Cross-platform software development
  - Mobile Apps
  - Web Apps
  - iOT
  - Data Science & Machine Learning

Product Outreach

- Fintech
- Proptech
- Agritech
- Ecommerce

Potential Challenges

Market

Infrastructure

Language Barrier

Understanding of market needs and opportunities
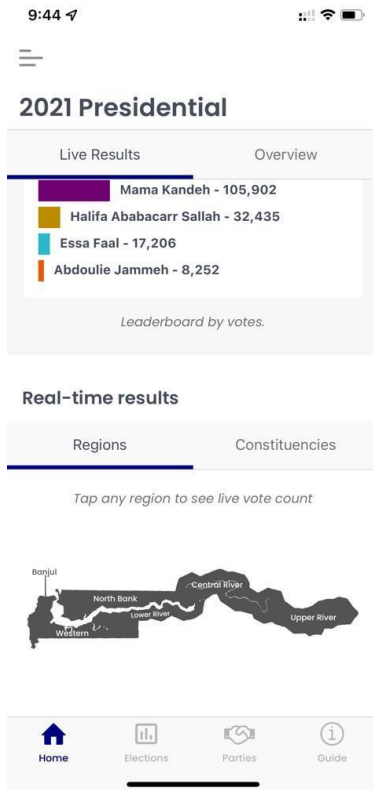
Underdeveloped technology infrastructure

Different languages and system with potential markets. Eg. Senegal, Guinea, Guinea Bissau

Assutech

About us

Bringing meaningful technological innovations to the masses to improve the quality of life on the African continent

Recent gigs

Selected Clients
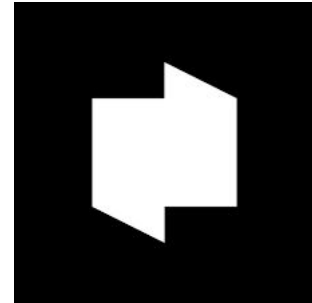
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Final thoughts

- There is more to do locally
  - \> 60% are youth below the age of 25.
  - Internet access increased significantly over the years
  - Increased technology infrastructure