

AfCFTA for Tech

How to harness the benefits of AfCFTA using ICT

Opportunities

Augmented S.E Teams

- Address shortage of top software engineering talent
- Foster collaboration
- Explore opportunities

Software Development

- Cross-platform software development
 - Mobile Apps
 - Web Apps
 - IoT
 - Data Science & Machine Learning

Product Outreach

- Fintech
- PropTech
- Agritech
- Ecommerce

Potential Challenges



Market

Understanding of market
needs and opportunities

Infrastructure

Underdeveloped
technology infrastructure

Language Barrier

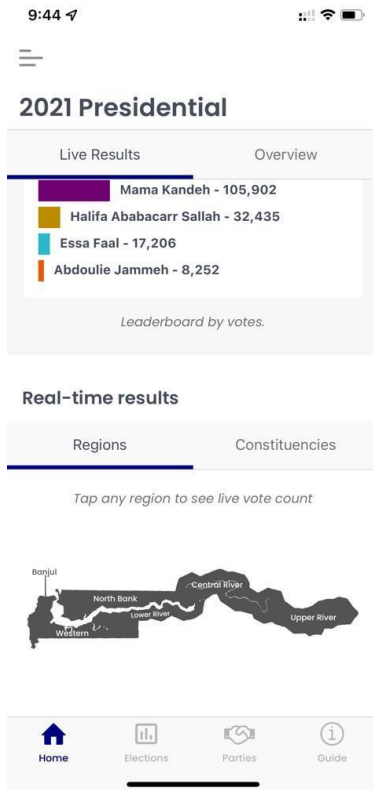
Different languages and
system with potential
markets. Eg. Senegal,
Guinea, Guinea Bissau

Assutech

About us




Bringing meaningful technological innovations to the masses to improve the quality of life on the African continent







Recent gigs



Google

most popular mobile app in the gambia

 All  Images  Videos  News  Maps  More Tools



About 63,700,000 results (0.48 seconds)

	App App Name	Category Category
1	Marble Gambia	Education
2	WhatsApp Messenger	Social Networking
3	TikTok	Entertainment
4	Snapchat	Photo & Video

46 more rows

<https://www.similarweb.com> > store-rank > all > top-free

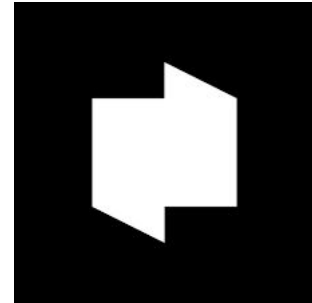
Most Popular iPhone Apps Ranking in Gambia | Similarweb

 About featured snippets  Feedback

Selected Clients



SPECTRM





Fatou Ceesay

Frontend Engineer
Bsc. Information Systems



Ousainou Jonga

Senior Backend Engineer
Msc. Computer Science



Aysha Cham

Frontend Engineer
Bsc. Computer Science



Saidy Barry

Senior Backend Engineer
Bsc. Computer Science & Engineering



Ibrahim Jallow

Data & Machine Learning Lead
Bsc. Mathematics



Benteh Jallow

Frontend Engineer



Ebrima Dubois

Admin Assistant



Edris Leigh

Frontend Engineer
Bsc. Computer Science



Abubacarr Ceesay

Backend Engineer
Bsc. Electronics Engineer



Mohamed Sillah

Application Security Engineer



Waka Jeng

UI/UX Lead



Hassan Y. Jallow

CEO & Chief Software Architect

Final thoughts

- There is more to do locally
 - > 60% are youth below the age of 25.
 - Internet access increased significantly over the years
 - Increased technology infrastructure
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