



United Nations

Department of
Economic and
Social Affairs



DRAFT CONCEPT NOTE FOR STATISTICS SKILLS TRAINING FOR POLICYMAKERS FROM THE MINISTRY OF TRADE, INDUSTRY, REGIONAL INTEGRATION AND EMPLOYMENT (MOTIE), THE GAMBIA

1. Introduction

There are growing consensus among policymakers in the Ministry of Trade, Industry, Regional Integration and Employment (MOTIE) on the importance to utilize high-quality data to guide the planning, implementation and evaluation of policies and programmes supporting MSME growth in The Gambia. Increasingly, policymakers have realized that rigorous data analyses comprise crucial parts for strengthening evidence-based policymaking process. It is not only useful in the policy design stage, on the one hand, but also in the policy drafting stage on the other. Therefore, using robust data analysis can provide many insights to guide policymakers, with benefits such as smarter policies. Nevertheless, capacities of utilizing data analysis tools to inform policymaking process need to be strengthened among MOTIE policymakers. Therefore, to enhance the effectiveness and evidence-based formulation of MSME supporting policies in the Gambia, such as the National MSME Policy 2019-2024, MOTIE has requested the support of DESA for this statistics skill training, which will not only enhance application skills of policymaker on statistics analysis tools, such as E-view, but also to improve their knowledge on the value of data and enhance capacities of accessing, critically appraising, and incorporating data analysis to strengthen evidence-based policymaking process.

2. Objectives

- Strengthen capacities of policymakers in the application of data analysis methods in the design, implementation and evaluation of MSME supporting policies
- Enhance skills of policymakers on specific statistics analysis tools requested by MOTIE, including E-view and SPSS as well as their application in policy analysis process
- Improve the skills of policymakers in providing actionable insights based on statistical and economic significance of research results in order to inform future actions

3. Expected outcomes

Capacities of policymakers in MOTIE are strengthened to apply data analysis methods, such as E-view and SPSS in the design, implementation and evaluation of MSME supporting policies. Through the training policymakers will be equipped with analytical skills contributing to evidence-based policymaking process

4. Date and venue

Date: 13-14 December 2021.

Venue: Sir Dawda Kairaba Jawara International Conference Center, Bijilo, The Gambia

5. Initial programme

Session/time	Activities	Trainer
Opening Session <u>09.00-09.30</u> 13 December	<ul style="list-style-type: none"> - Remarks of Mr. Amson Sibanda, Chief, National Strategies and Capacity Building Branch, Division for Sustainable Development Goals, United Nations Department of Economic and Social Affairs (NSCBB, DSDG/DESA) - Remarks of Mr. Ebrima Sisawo, Permanent Secretary, Ministry of Trade, Industry, Regional Integration and Employment (MOTIE), The Gambia 	MOTIE
Morning session <u>09.30-13.00</u> 13 December	<ul style="list-style-type: none"> • <u>09.30-10.30</u> Introduction on E-view • <u>10.30-11.30</u> Application of E-view in identifying policy trends and priorities in the MSME sector in The Gambia 	Trainer: Ms. Sheyi Oladipo, State University of New York
Tea Break 11.30-11.45		
	<ul style="list-style-type: none"> • <u>11.45- 13.00</u> Hands-on practices with E-view and Q&A 	Trainer: Ms. Sheyi Oladipo, State University of New York
Lunch Break 13.00-14.30		
Afternoon session <u>14.30-16.30</u> 13 December	<ul style="list-style-type: none"> • <u>14.30-15.30</u> Good practices of incorporating E-view analysis in effective policymaking process in African countries • <u>15.30-16.30</u> Hands-on practices with E-view and Q&A 	Trainer: Ms. Sheyi Oladipo, State University of New York
Morning session <u>09.00-13.00</u> 14 December	<ul style="list-style-type: none"> • <u>09.00-10.00</u> Introduction on SPSS • <u>10.00-11.00</u> Application of SPSS in identifying policy trends and priorities in the MSME sector in The Gambia 	Trainer: Ms. Sheyi Oladipo, State University of New York
Tea Break 11.00-11.30		

	<ul style="list-style-type: none"> • <u>11.30-13.00</u> Hands-on practices on SPSS 	Trainer: Ms. Sheyi Oladipo, State University of New York
Lunch Break 13.00-14.30		
Afternoon session <u>14.30-17.00</u> 14 December	<ul style="list-style-type: none"> • <u>14.30-15.30</u> Good practices of incorporating SPSS analysis in effective policymaking process in Africa • <u>15.30-16.30</u> Application of E-view and SPSS in monitoring SDG progress in The Gambia, with focuses on SDG goals and targets that MSMEs contribute • <u>16.30-17.00</u> Q&A 	Trainer: Ms. Sheyi Oladipo, State University of New York