

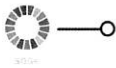
WIPO and the Sustainable Development Goals (SDGs)



Francis Gurry
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The Sustainable Development Goals (SDGs)

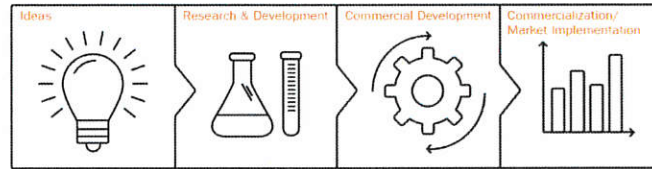
- Adopted UNGA September 25, 2015
- 17 Goals
 - 169 Targets
- “These are **universal** goals and targets which **involve the entire world**, developed and developing countries alike. They are **integrated and indivisible** and balance the three dimensions of sustainable development.” (Para.5)
- Means of Implementation
 - “a revitalized **Global Partnership**”
 - “bringing together Governments, the private sector, civil society, the United Nations system and other actors and mobilizing all available resources” (Para. 39)





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SDG 9: Industry, Innovation and Infrastructure



WIPO Contributions

- Legal Framework ————— ○ 26 multilateral treaties
- Systems ————— ○ PCT; Madrid; Hague; Lisbon Agreement; WIPO Arbitration and Mediation Center
- Databases & Platforms ————— ○ Patentscope; Global Brands Database; Global Designs Database; WIPO Lex; IP Statistics Data Center; Industrial Property Automation System (IPAS); Centralized Access to Search & Examination (CASE); Digital Access Service (DAS); Technology and Innovation Support Centers (TISCs)
- Analysis & Statistics ————— ○ World IP Reports; World IP Indicators; Global Innovation Index
- Partnerships ————— ○ Access to Research for Development & Innovation (ARDI); Access to Specialized Patent Information (ASPI); WIPO Re:Search; WIPO Green; Inventor Assistance Program
- Capacity Building ————— ○ Academy; National Strategies; Regulatory Framework Advice; Technical Infrastructure Coordination; Appropriate Technology; SMEs; University IP Policies



The Innovation Ecosystem

How WIPO's programs contribute

1. Establishing a **legal framework** for IP as an essential (but not sufficient) component of the innovation ecosystem in the global economy
(- Treaties)
2. Cost-effectiveness, transactional efficiency and simplicity in the **operation** of the IP System internationally
(- Treaties; Global IP Systems; Platforms; Databases)
3. Enhancing **capacity** across the innovation ecosystem
(- Global IP Systems; Platforms and Technical Infrastructure; Partnerships; WIPO Academy; Capacity Building)
4. **Economic intelligence**
(- Databases; Economic and Statistical Reports)



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Innovation and the other SDGs

1. Innovation has an impact on a number of other SDGs.

Innovation in practice contributes **directly** to the achievement of certain SDGs, notably

- o SDG 2 – Zero hunger
- o SDG 3 – Good health and well-being
- o SDG 6 – Clean water and sanitation
- o SDG 7 – Affordable and clean energy
- o SDG 8 – Decent work and economic growth
- o SDG 11 – Sustainable cities and communities
- o SDG 13 – Climate action

Innovation as a policy setting can **assist** in realizing other SDGs, notably

- o SDG 1 – No poverty
- o SDG 8 – Decent work and economic growth
- o SDG 14 – Life below water
- o SDG 15 – Life on land



Innovation



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Innovation and the other SDGs

2. Certain SDGs are relevant to the settings of an innovation policy framework

- o SDG 5 – Gender equality
- o SDG 8 – Decent work and economic growth
- o SDG 10 – Reduced inequalities
- o SDG 12 – Responsible consumption and production

3. SDG 17 is a **modality**

- o SDG 17 – Partnerships for the goals



SDG 4: Quality Education

1. Copyright as the principal mechanism for financing cultural production
 - Legal framework in treaties
 - Normative discussions
2. Partnerships
 - Accessible Books Consortium (ABC)
 - Enhancing publishing capacity
3. Capacity building
 - Legal and technical advice
 - Collective and individual rights management
 - Human resource capacity building



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SDG 3: Good Health and Well-Being

1. Health and innovation

- Standing Committee on the Law of Patents (SCP)
- Trilateral Cooperation (WHO – WIPO – WTO)

2. Upstream (R&D) activities

- WIPO Re:Search (neglected tropical diseases, malaria & tuberculosis)
- Patentscope database

3. Operational (use of IP) activities

- Patentscope database
- Trilateral Cooperation

