WIPO and the Sustainable Development Goals (SDGs)

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The Sustainable Development Goals (SDGs)

- Adopted UNGA September 25, 2015
- 17 Goals
  - 169 Targets
- “These are universal goals and targets which involve the entire world, developed and developing countries alike. They are integrated and indivisible and balance the three dimensions of sustainable development.” (Para. 5)
- Means of Implementation
  - “a revitalized Global Partnership”
  - “bringing together Governments, the private sector, civil society, the United Nations system and other actors and mobilizing all available resources” (Para. 39)
SDG 9: Industry, Innovation and Infrastructure

**WIPO Contributions**

- Legal Framework
  - 25 multilateral treaties
  - PCT; Madrid; Hague; Lisbon Agreement; WIPO Arbitration and Mediation Center

- Systems
  - Patentscope; Global Brands Database; Global Design Database; WIPO Lex;
  - IP Statistics Data Center; Industrial Property Automation System (IPAS);
  - Centralized Access to Search & Examination (CASE); Digital Access Service
    (DAS); Technology and Innovation Support Centers (TISC)

- Databases & Platforms
  - World IP Reports; World IP Indicators; Global Innovation Index

- Analysis & Statistics
  - Access to Research for Development & Innovation (ARDI); Access to
    Specialized Patent Information (ASPI); WIPO Re:Search; WIPO Green;
    Investor Assistance Program

- Partnerships
  - Academies; National Strategies; Regulatory Framework Advisor;
    Technical Infrastructure Coordination; Appropriate Technology; SMEs;
    University IP Policies

- Capacity Building
The Innovation Ecosystem

How WIPO’s programs contribute

1. Establishing a **legal framework** for IP as an essential (but not sufficient) component of the innovation ecosystem in the global economy
   (- Treaties)

2. Cost-effectiveness, transactional efficiency and simplicity in the **operation** of the IP System internationally
   (- Treaties; Global IP Systems; Platforms; Databases)

3. Enhancing **capacity** across the innovation ecosystem
   (- Global IP Systems; Platforms and Technical Infrastructure; Partnerships; WIPO Academy; Capacity Building)

4. Economic **intelligence**
   (- Databases; Economic and Statistical Reports)
Innovation and the other SDGs

1. Innovation has an impact on a number of other SDGs.

Innovation in practice contributes directly to the achievement of certain SDGs, notably
- SDG 2 – Zero hunger
- SDG 3 – Good health and well-being
- SDG 6 – Clean water and sanitation
- SDG 7 – Affordable and clean energy
- SDG 8 – Decent work and economic growth
- SDG 11 – Sustainable cities and communities
- SDG 13 – Climate action

Innovation as a policy setting can assist in realizing other SDGs, notably
- SDG 1 – No poverty
- SDG 8 – Decent work and economic growth
- SDG 14 – Life below water
- SDG 15 – Life on land
Innovation and the other SDGs

2. Certain SDGs are relevant to the settings of an innovation policy framework
   - SDG 5 – Gender equality
   - SDG 8 – Decent work and economic growth
   - SDG 10 – Reduced inequalities
   - SDG 12 – Responsible consumption and production

3. SDG 17 is a modality
   - SDG 17 – Partnerships for the goals
SDG 4: Quality Education

1. Copyright as the principal mechanism for financing cultural production
   - Legal framework in treaties
   - Normative discussions

2. Partnerships
   - Accessible Books Consortium (ABC)
   - Enhancing publishing capacity

3. Capacity building
   - Legal and technical advice
   - Collective and individual rights management
   - Human resource capacity building
SDG 3: Good Health and Well-Being

1. **Health and innovation**
   - Standing Committee on the Law of Patents (SCP)
   - Triilateral Cooperation (WHO – WIPO – WTO)

2. **Upstream (R&D) activities**
   - WIPO Re:Search (neglected tropical diseases, malaria & tuberculosis)
   - Patentscope database

3. **Operational (use of IP) activities**
   - Patentscope database
   - Triilateral Cooperation