The COVID-19 pandemic threatens the achievement of the Sustainable Development Goals (SDGs). As poverty and inequalities increase, the pandemic continues to put pressure on all human rights and democratic structures. Yet the pandemic also provides an opportunity to rethink the path ahead and address systemic injustices. According to the United Nations Secretary-General António Guterres, “the 2030 Agenda, underpinned by human rights, provides a comprehensive blueprint for sustainable recovery from the pandemic.” Sustainable recovery must be transformational, holistic, just, and inclusive to address the long overdue obligations under the human rights framework as well as the 2030 SDG commitments.

This SDG learning event presents tools that can support sustainable recovery as well as concrete country experiences for inspiration. The Danish Institute for Human Rights’ Human Rights Guide to Sustainable Recovery assists states in aligning COVID 19 response and recovery measures with SDG and human rights commitments and ensuring policy coherence. Equal Rights Trust’s Equality Impact Assessment can assist States in meeting their non-discrimination obligations under human rights law by anticipating and eliminating discriminatory effects of pandemic response measures and recovery policies. OHCHR will share tools and examples of using human rights to ensure a sustainable recovery that leaves no one behind in practice. Costa Rica will share practical experiences from planning and implementing sustainable recovery actions. Johns Hopkins Bloomberg School of Public Health’s SMART Advocacy: Achieving Policy and Funding Change guide provides a blueprint for identifying strategic advocacy opportunities with key decision-makers, enabling advocates to help drive progress and hold governments accountable to their SDG commitments. Finally, ProFuturo and E4S’ 2030 Club is an educational strategy to teach children about the SDGs and their applicability in everyday life to transform both teachers and students into actors of change worldwide.
Participants will:

1. Understand how policy coherence, accountability, advocacy and awareness raising are essential to a sustainable recovery from COVID-19 which delivers on the SDGs and human rights
2. Be equipped with concrete tools and best practices that they can apply in their own work
3. Learn how these tools are enabling inclusive, resilient systems for accountability

Participants will receive a catalogue of “Tools & Resources for a Sustainable Recovery” as a virtual hand-out to easily access the resources presented during the event as well as guidance on their use. The session will be moderated by Mr. Borhene Chakroun, Director of Policies and Lifelong Learning Systems Division at UNESCO.

**TIME (EST)**  
8:30-8:40  
**WELCOME**  
Opening segment on building back better from the pandemic, using the 2030 Agenda, grounded in States’ human rights obligations, as well as the Paris Agreement, as the blueprints

- Mr. Bille Hermann, Ambassador and Permanent Representative of Denmark to the United Nations in New York

8:40-9:10  
**SEGMENT 1: ALIGNING PLANS AND POLICIES WITH THE 2030 AGENDA AND HUMAN RIGHTS COMMITMENTS**  
Introduction to tools and sharing of concrete examples of how to use human rights and SDG commitments as guideposts in pandemic response and recovery including ensuring a focus on the most vulnerable.

Speakers:
- Mr. Rodrigo A. Carazo, Ambassador and Permanent Representative of Costa Rica to the United Nations in New York
- Ms. Birgitte Feiring, Department Director, Danish Institute for Human Rights (the Human Rights Guide to Sustainable Recovery)
- Ms. Marcella Favretto, Chief of the Sustainable Development Section at the Office of the High Commissioner for Human rights
- Ms. Ariane Adam, Deputy Director of the Equal Rights Trust
9:10-9:40 SEGMENT 2: ENSURING SDG ACCOUNTABILITY THROUGH SMART ADVOCACY

Orientation on SMART Advocacy: Achieving Policy and Funding Change guide and its practical applications within Advance Family Planning, a locally led family planning advocacy initiative by the Johns Hopkins Bloomberg School of Public Health, Bill and Melinda Gates Institute for Population and Reproductive Health. Featured panelists will share experiences and learnings from SMART advocacy in Tanzania, Nigeria, and Kenya, highlighting the role of a resilient advocacy infrastructure to support a COVID-19 recovery agenda that drives progress towards the SDGs.

Panelists:
• Ms. Thuy-Linh Nguyen, Monitoring & Evaluation Manager for Advance Family Planning in Baltimore
• Ms. Halima Shariff, Director of Advance Family Planning in Tanzania, Johns Hopkins Center for Communication Programs Tanzania
• Ms. Sakina Amin Bellow, Senior Program Advisor in Reproductive Health and Lead for Advance Family Planning in Nigeria
• Ms. Irene Choge, Media Advocacy Manager for Advance Family Planning in Kenya, Jhpiego Kenya

9:40 – 10:10 SEGMENT 3: AWARENESS RAISING AND ACTIVE CITIZENSHIP THROUGH DIGITAL EDUCATION

Presentation on the alliance between Ed-tech and global citizenship values to promote the SDGs and transform teachers and students into actors of change worldwide. The presentation is followed by a demo of the 2030 Club program, implemented in Mexico and other areas of Latin America.

Speakers:
• Ms. Magdalena Brier, General Director of ProFuturo
• Ms. Dina Buchbinder, founder and President of Education for Sharing

10:10-10:15 CLOSING

• Mr. Borhene Chakroun, Director of Policies and Lifelong Learning Systems Division at UNESCO

ORGANIZED BY: