



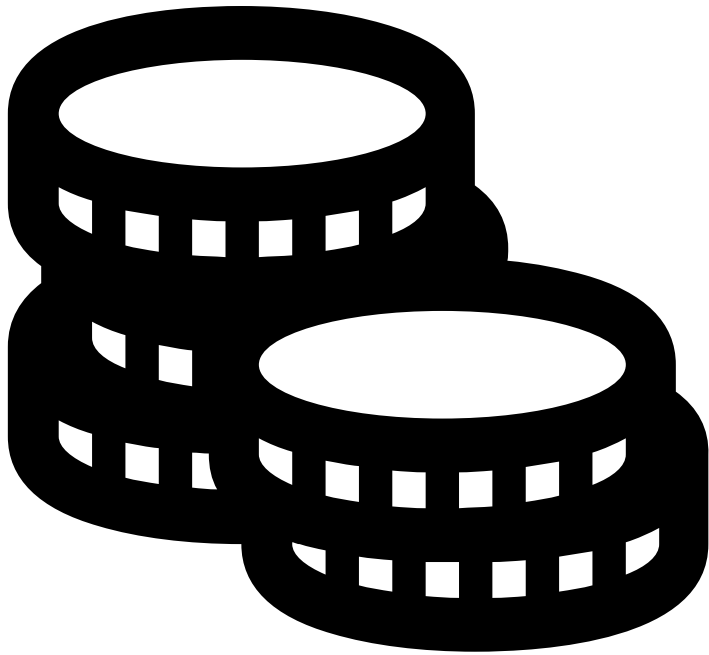
***On-line training sessions  
on STI policy and policy  
instruments for SDGs  
3<sup>rd</sup> session***

**Innovative entrepreneurship:  
Conceptual issues**



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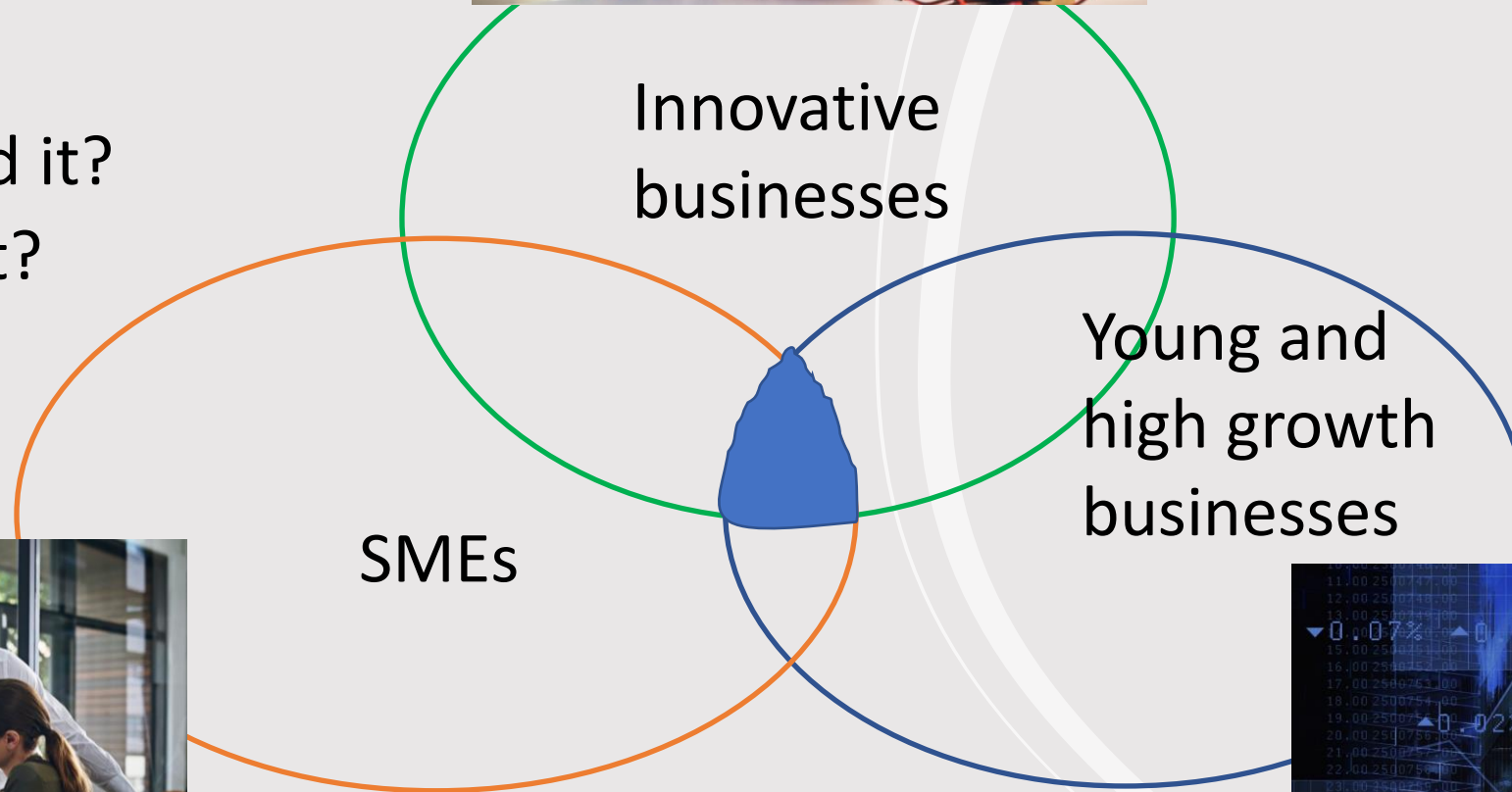
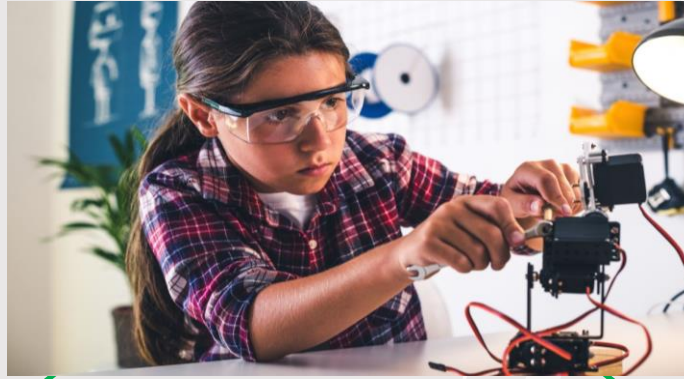
# Innovation and entrepreneurship: two sides of the same coin



- ***Innovation***: Applying a new or significantly improved solution to better satisfy consumers' demand
- ***Entrepreneurship***: the process of identifying, evaluating and implementing business opportunities
- Under the right conditions, they *contribute to*:
  - Job creation
  - Productivity and economic growth
  - Socio-economic change: Poverty reduction / formalization of firms
- SDGs reinforce the notion that economic and technological aspects are at least as important as social and distributive considerations

# Innovative entrepreneurship:

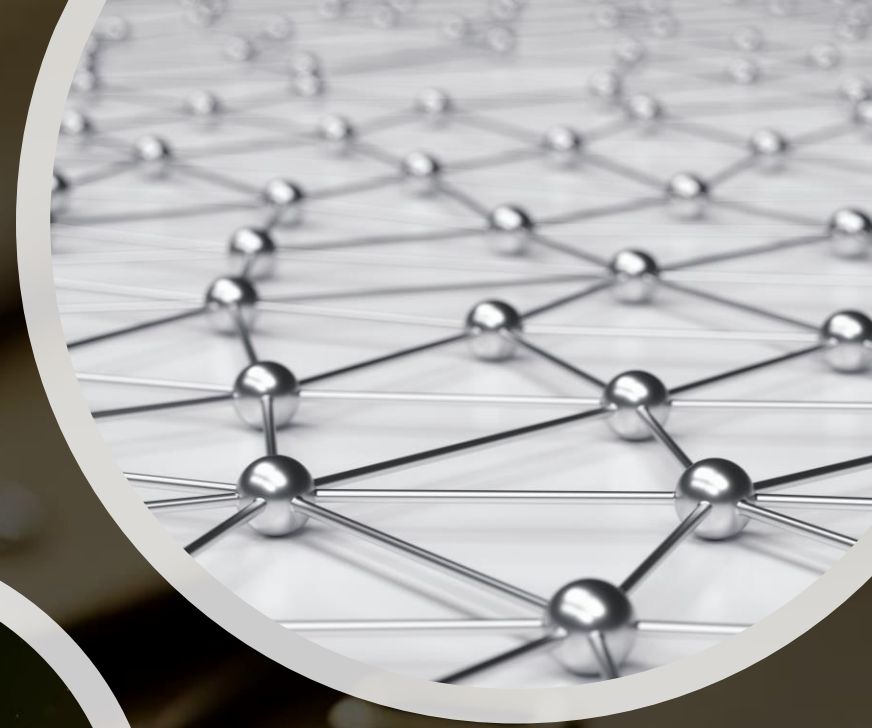
- What is it?
- Who is behind it?
- What drives it?



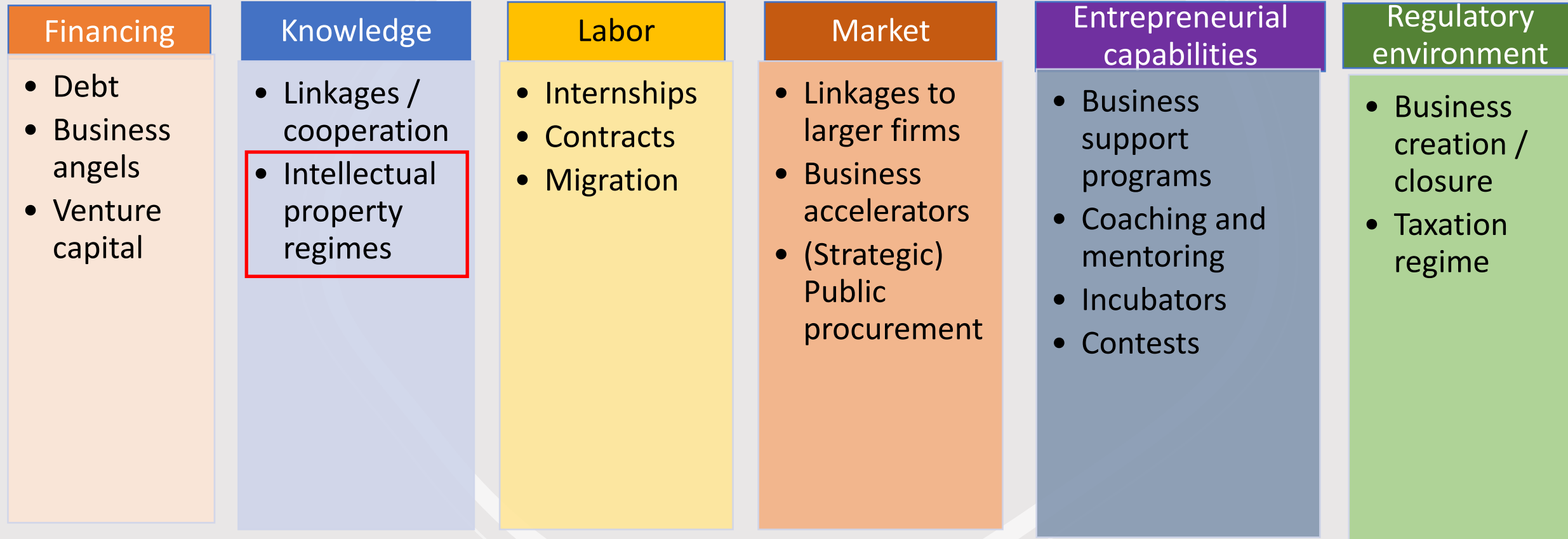


# Innovative entrepreneurs and their needs

- Access to finance
- Access to knowledge
- Access to labour
- Enabling market environment
- Entrepreneurial capabilities and culture
- Enabling regulatory framework



# Policy instruments to support innovative entrepreneurship



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