



## Session 3 on Innovation and entrepreneurship

3 December 2020, 2-4pm CET

### Introduction

Work stream 6 of the UN-Interagency Task Team (IATT) of the Technology Facilitation Mechanism (TFM) is convening a pilot of three online interactive training modules to build capacity of policymakers on Science, Technology and Innovation (STI) for achieving the SDGs. This third, and final, session will focus on issues related to innovative entrepreneurship in the context of SDGs.

### Learning objectives

Participants will:

- Characterize different types of innovative entrepreneurship.
- Learn about concrete experiences in strengthening entrepreneurial ecosystems in developing country contexts.
- Discuss how science, technology, and innovation policy can foster innovative entrepreneurship.
- Reflect on the implications of introducing SDGs as guiding principles for the design and implementation of policy interventions to support innovative entrepreneurship.

### Format

This 2-hour training session consists of:

1. An introductory section to overview conceptual issues, characterize different types of innovative entrepreneurship, and identify key challenges faced by innovative entrepreneurs. These challenges substantiate the need for policy intervention. The session addresses concepts and contextual aspects of *innovative entrepreneurship*, understood as *activities that drive productivity, job creation and economic growth*. Innovative entrepreneurship is recognized as *a problem-solving activity that helps to address pressing developing challenges while creating business opportunities* at different scales: from bottom up approaches to ensure livelihoods at the individual or community level, to strategies to foster upgrading of productive activities, including through enhanced insertion into value chains, support corporate R&D and new venture creation.
2. A thematic segment with *examples of policy interventions to foster the ecosystem around innovative entrepreneurship in developing regions*. The presentations, by regional commissions, will illustrate some common challenges faced by innovative entrepreneurs, and stimulate discussion on how science, technology and innovation policy can address drivers and barriers to innovative entrepreneurship. Participants will appreciate why social, environmental, and distributive considerations are as important as economic and technological factors as drivers of innovative entrepreneurship. To pre-set an interactive dynamic with participants, facilitators propose participants to prepare a brief exercise prior to the virtual workshop. This will consist of a compilation of cases with real-life examples of innovative entrepreneurship in developing country contexts. Based on these, participants will engage in interactive discussions at the workshop.
3. A wrap-up session to highlight the key take-away messages from this third webinar will close the thematic portion of the online training session.
4. A section on lessons learned and feedback by participants will close this three-webinar series.

## Program

Session 3	Description	Mins
Opening	Welcome remarks – (Moderator – UNIDO)	2
	Overview and outline of the session	4
	Mentimeter questions: participants’ regional profile and survey of views	4
	Moderator - transition to Part 1	2
Conceptual aspects	<b>Part 1. <u>Presentation 1</u></b> <b>Overview of conceptual issues on innovative entrepreneurship</b> (UNIDO and WIPO) <ul style="list-style-type: none"> <li>Open discussion – Moderator</li> </ul>	32
	Moderator - transition to Part 2	2
Fostering innovative entrepreneurship to address the SDGs	<b>Part 2. <u>Presentation 2</u></b> <b>Regional experiences strengthening the domestic ecosystem for innovative entrepreneurship</b> (UNECE and ECLAC) <ul style="list-style-type: none"> <li>Open discussion – Moderator</li> </ul>	32
	Moderator - transition	2
	<b><i>Pre-set exercise:</i></b> <b>Innovative entrepreneurship and supportive policies</b> (UNCTAD) <ul style="list-style-type: none"> <li>Cases with examples of innovative entrepreneurship provided to participants in advance for preparation</li> <li>Open discussion – Moderator</li> </ul>	22
	Moderator - transition to Part 3	1
	<b>Part 3.</b> <b>Summary of session and take away messages - (Moderator)</b>	5
	Transition to Part 4 – Moderator	2
Wrap up 3-webinar pilot	<b>Part 4.</b> <b>Closing of 3-online training webinars</b> (UNESCO and UNCTAD)	10