



**VALIDATION FORUM FOR THE MICRO AND SMALL ENTERPRISES AUTHORITY
(MSEA) STRATEGIC PLAN 2020-2024**

The Micro and Small Enterprises Authority (MSEA), Kenya
Division for Sustainable Development Goals, Department of Economic and Social Affairs
(DSDG/DESA), United Nations

13.00-16.00pm (East Africa Time) / 6.00am- 9.00am (Eastern Standard Time)
Friday, 30 April 2021

Draft Programme

TIME	ACTIVITY	SPEAKER	MODERATOR
1.00-1.10p.m.	Introductory remarks	Mr. Henry Rithaa Director-General, Micro and Small Enterprises Authority (MSEA)	Mr. Henry Rithaa, Director-General, (MSEA)
1.10-1.20 p.m.	Remarks from the MSEA Board Chairperson	Mr. Charles Waithaka Board Chairperson, Micro and Small Enterprises Authority (MSEA)	
1.20-1.30 p.m.	Remarks from UNDESA	Mr. Amson Sibanda Chief, National Strategies and Capacity Building Branch, Division for Sustainable Development Goals, United Nations Department of Economic and Social Affairs (NSCBB, DSDG/DESA)	
1.30-1.40 p.m.	Remarks from the Principal Secretary (PS)	Amb. Johnson Weru Principal Secretary- State Department of Trade and Enterprise Development, Ministry of Industrialization, Trade & Enterprise Development	
1.40-2.00 pm	Official Opening Remarks from the Chief Administrative Secretary (CAS)	Hon. Lawrence Karanja Chief Administrative Secretary Ministry of Industrialization, Trade and Enterprise Development	

2.00-2.45 p.m.	Strategic Plan presentation	Mr. Mathew Malinda UNDESA Consultant	Mr. Richard Ipero, Director Strategy and Planning (MSEA)
2.45-3.30 p.m.	Stakeholders response	<i>Feedback from MSEA Regional Directors, Staff and MSE entrepreneurs</i>	
3.30-3.50 p.m.	Way forward	Mr. Mathew Malinda, UNDESA Consultant Mr. Richard Ipero, Director Strategy and Planning (MSEA)	
3.50-4.00 p.m.	Closing Remarks	Ms. Zohra Baraka Chairperson, Strategy and Business Development Board Committee, MSEA	