



DESA

Department of
Economic and
Social Affairs

Division for Sustainable Development Goals



Webinar: Promoting MSME Formalization through the Cooperative Enterprise Model

Thursday, 11 March 2021, 5-8am Eastern Standard Time (EST) / 1-4pm East Africa Time (EAT)

This event is jointly organized by the Division for Sustainable Development Goals of the United Nations Department of Economic and Social Affairs (DSDG/DESA) and the Micro and Small Enterprise Authority (MSEA), Kenya. It aims to explore good practices in promoting Micro-, Small and Medium-sized Enterprises (MSME) formalization through leveraging the cooperative enterprise model and drawing on lessons from the successful experience of Kenya, with a particular focus on policy space and support systems.

The webinar will be streamed on WebEx.

[Register](#) by 9 March 2021. Additional information is available [here](#).

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