



United Nations

Department of Economic and Social Affairs



Micro and Small Enterprises Authority (MSEA)

**PROMOTING MSME FORMALIZATION THROUGH THE COOPERATIVE ENTERPRISE MODEL
WORKSHOP**

The Micro and Small Enterprises Authority (MSEA), Kenya
Division for Sustainable Development Goals, Department of Economic and Social Affairs
(DSDG/DESA), United Nations

13.00-16.00pm (East Africa Time) / 5.00am- 8.00am (Eastern Standard Time)
Thursday, 11 March 2021

Agenda

Time	Session	Moderator
Thursday, 11 March 2021		
13.00-13.30hrs	<p>Session One:</p> <p>Opening Remarks:</p> <ul style="list-style-type: none"> • Mr. Amson Sibanda, Chief, National Strategies and Capacity Building Branch, Division for Sustainable Development Goals Department of Economic and Social Affairs (NSCBB, DSDG/DESA) • Mr. Japeth Magomere, International Cooperative Alliance (ICA)-Africa President • Mr. Henry Rithaa, Director-General, Micro and Small Enterprises Authority (MSEA)- Rep Cabinet Secretary, Ministry of Industrialization, Trade and Enterprise Development, Kenya 	<p>Dr. Chiyoge B. Sifa</p> <p>International Consultant, DSDG/DESA</p>
13.30-14.30hrs	<p>Session Two:</p> <p>Regulatory environment for MSME formalization in Africa and Kenya</p> <p>Part A</p> <p><i>Complementary perspectives from consultant experts</i></p> <ul style="list-style-type: none"> ○ Dr. Chiyoge B. Sifa: Good practices of formalization of MSMEs and How coops have promoted same in Africa, Kenya included ○ Mr. Stanley Ongeti: Policy guidelines on the formalization of MSMEs in Kenya- leveraging the cooperative model 	<p>Mr. Stanley Ongeti</p> <p>National Consultant, DSDG/DESA</p>

	<p><u>Part B.</u></p> <p><i>Good practices on policy and regulatory support to MSMEs in Africa</i></p> <p><i>Invited speakers:</i></p> <ul style="list-style-type: none"> ○ Ms. Simel Esim, Head, Cooperatives Unit, ILO ○ Ms. Monica Canafoglia, Legal Officer, United Nations Commission on International Trade Law (UNCITRAL) 	
14.30-14.40hrs	Q&A for Session Two	
14.40-15.50hrs	<p>Session Three:</p> <p><i>Leveraging the Cooperative Business Model for MSMEs financing towards formalization:</i></p> <ul style="list-style-type: none"> ○ Prof. Jean Bosco Harelimana, Director-General Rwanda Cooperative Agency ○ Mr. Vincent Marangu, Director in charge of the Cooperatives Banking Division, Cooperative Bank of Kenya ○ Mr. George Ototo, Managing Director, Kenya Union of Savings and Credit Cooperatives Ltd (KUSCCO) ○ Ms. Reema Nanavaty, Director SEWA ○ Mr. Jeremy Kamau, Associate Director, SME Banking-Equity Bank (K) Limited 	<p>Dr. Chiyoge B. Sifa</p> <p>International Consultant, DSDG/DESA</p>
15.50-16.00hrs	Q&A for Session Three	
16.00-16.10hrs	Closing Remarks	<p>Mr. Richard Ipero</p> <p>Director of Strategy and Planning Micro and Small Enterprises Authority, Kenya (MSEA)</p>