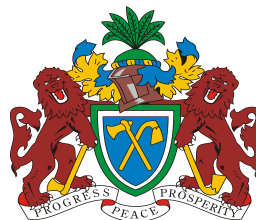




United Nations

Department of Economic and Social Affairs



High Level Policy Implementation Forum

Supporting Micro Small and Medium Size Enterprises (MSMEs) in The Post COVID-19 Pandemic Era

Promoting MSME Formalization

AGENDA

Time	Session	Notes
Monday 14th December 2020		
8:30 -9:00	Registration of Participants	
9:00 -10:00	<p style="text-align: center;">OPENING SESSION</p> <p>Chair : Honourable Seedy Keita, Minister of Trade, Industry, Regional Integration and Employment</p> <p>Statements:</p> <p>Statement - Mr. Amson Sibanda, Chief, National Strategies and Capacity Building Branch, Division for Sustainable Development Goals, United Nations Department of Economic and Social Affairs (DSDG/DESA)</p>	<p>Forum Facilitator: Ms. Ndey-Isatou Njie, Consultant UNDESA, Division for Sustainable Development Goals (DSDG)</p>

	<p>Statement – Ms. Aissata De, Resident Representative - United Nations Development Programme, (UNDP)</p> <p>Statement - Mr. Edrissa Mass Jobe, President - Gambia Chamber of Commerce and Industry,(GCCCI)</p> <p>Opening Statement – Dr Isatou Touray, the Vice President of the Republic of The Gambia</p>	
10:00 -10:15	Coffee/Tea Break	
10:15- 12:30	<p>SESSION ONE</p> <p>Strengthening the Policy and Implementation Framework for supporting MSMEs</p> <p>Chair: Mr. Edrissa Mass Jobe, President - Gambia Chamber of Commerce and Industry, (GCCCI)</p> <p><i>Presentation: Making the National MSME Policy Implementation Committee Operational</i></p> <p>Presenter: Mr. Hassan Jallow, Permanent Secretary - Ministry of Trade, Industry, Regional Integration and Employment</p> <p>Notes:</p> <p>The MSME policy stipulates that Government will establish the national MSME policy implementation committee, which will be responsible for oversight and coordination of the MSME Policy and Implementation Plan. The Committee will be chaired by the Permanent Secretary MOTIE who is assigned the responsibility for small business development and its membership will include MOTIE as Chair and the MSME Unit as Secretariat, The Ministry of Finance and Economic Affairs (MOFEA), The Gambia Tourism Board, GIEPA, EMPRETEC, The Gambia Chamber of Commerce and Industry, The Gambia Revenue Authority, The Gambia Youth Chamber of Commerce, The Gambia Manufacturers Association, The Gambia Women Chamber of Commerce, The Central Bank of The Gambia, The Association of Gambia Micro Finance Institutions, The Gambia Bankers Association.</p> <p><i>Presentation: Strengthening of the Enterprise support Directorate and its Capacity development and networking programmes</i></p> <p>Presenter: Mr. Momodou Drammeh, Director of Enterprise Support - Gambia Investment and Export Promotion Agency, (GIEPA)</p>	

	<p>Notes: This includes Empretec, The Business Development Service Network (BDSN), and the Client Relationship Management Database (CRM) as part of the entrepreneurial ecosystem.</p> <p><i>Presentation: Revitalizing the inter-Agency committee on MSMEs</i></p> <p>Presenter: Mr. Abdou Touray, Programme Specialist – United Nations Development Programme (UNDP)</p> <p>Notes: This committee provides the mechanism for coordinating support to MSMEs from the International Community.</p>	
12:30 -13:30	Lunch	
13:30 -15: 30	<p style="text-align: center;">SESSION TWO</p> <p>Financing MSMEs</p> <p>Chair: Mr. Buah Saidy, Governor – Central Bank of the Gambia</p> <p><i>Presentation: Access to Finance – The MSME fund and other innovative mechanisms for funding MSMEs</i></p> <p>Presenter: Honorable Seedy Keita, Minister of Trade, Industry, Regional Integration and Employment</p> <p>Notes The session will address the modalities of the MSME fund which could be used to support MSME financing.</p>	
15:30– 17:00	<p style="text-align: center;">SESSION THREE</p> <p>Improving on Registration of MSMEs</p> <p>Chair: Ms. Aissata De, Resident Representative - United Nations Development Programme, (UNDP)</p> <p><i>Presentation: Making the SWBR functional</i></p> <p>Presenter: Mr. Alieu Jallow, Registrar of Companies - Ministry of Justice</p>	

	<p>Notes</p> <p>This session will discuss the performance of the SWBR to date. This will include the lessons learnt on what has worked and what has not; What needs to be done to improve on performance and how to subsequently scale up to the other parts of the country.</p>	
17:00 – 17:15	<p style="text-align: center;">SESSION FOUR</p> <p>Next steps and closing</p>	