



Division for Sustainable Development Goals, United Nations Department of Economic and Social Affairs

Terms of Reference for Consultant for Graphic Designer

Background / Rationale

The United Nations Sustainable Development Group has recently launched a coherent framework for UN's urgent socio-economic support to countries and societies in the face of COVID-19, putting in practice Secretary-General's report on "*Shared responsibility, global solidarity: Responding to the socio-economic impacts of COVID-19*". The report underlines the importance of mobilizing partnerships from all stakeholders to accelerate the global response to COVID-19 and recovery from its impact, including from local and regional authorities, researchers and innovators, civil society and community-based organizations, private sector and philanthropies.

In 2019, the United Nations Department of Economic and Social Affairs (UN DESA), United Nations Office for Partnerships, United Nations Development Coordination Office, Global Compact, and The Partnering Initiative launched the *2030 Agenda Partnership Accelerator*¹ - a project aimed at significantly accelerating effective partnerships in support of the 2030 Agenda.

One of the key objectives of the Partnership Accelerator is to bolster effective country driven partnerships and partnership platforms in support of SDG implementation, including through national partnership workshops. Organized in collaboration with the UN Resident Coordinators in select countries and informed by in-depth needs analysis used to define their scope and content, these workshops offer training on the development of effective partnerships, and enhanced understanding of relationships across participants from different sectors, in order to launch new partnerships for supporting SDG implementation.

Recently, the Partnership Accelerator has launched two new publications to inspire and guide the development of effective partnerships and partnership platforms:

- The SDG Partnership Guidebook – a 93-page guide for developing and scoping out effective high impact multi-stakeholder partnerships for the SDGs;

¹ <https://sustainabledevelopment.un.org/PartnershipAccelerator>



- Partnership Platforms for the SDGs – a 35-page research report on partnership platforms – drawing out practices from existing and emerging platforms that *catalyze new* national partnerships to drive implementation of the SDGs.

In order to enhance the accessibility of these two documents, and other Partnership Accelerator material, an effort is currently underway to develop an online resource library and interactive stories of partnerships, with entry points to the content depending on the user's interest and need.

The purpose of the consultancy is to develop graphic design elements for these online resources, which will ultimately be implemented on the Divisions' new website, sdgs.un.org. The website is using Drupal as a content management system.

Work assignment

- Developing design elements for the 2030 Agenda Partnership Accelerator

Deliverables/Expected Outputs

1. Outline of design elements
2. Design elements, including its various modules, to be submitted as 1) Adobe Illustrator files and 2) HTML files and accompanying stylesheets, adapted to various screen sizes. To the extent possible, design modules should be developed in Bootstrap².

Performance Indicators

- Positive feedback on design;
- Timeliness and accuracy of deliverables.

Expected qualifications

- Knowledge about graphic web design, web development (in particular Drupal and Bootstrap), partnerships, and the 2030 Agenda for Sustainable Development.

Education

- An advanced university degree (Master's degree or equivalent degree) in communication, graphic design, or related field is required. A first-level university degree in similar fields in combination with two additional years of qualifying experience may be accepted in lieu of the advanced university degree.

Work Experience

² <https://getbootstrap.com/>



- A minimum of two (2) years of progressively responsible experience on communication, design, preferably in an international organization, is required. Previous work experience in an international organization or within the United Nations system (both at headquarters and in the field) is highly desirable.

Language

Fluent in English is a requirement.

Apply

Candidates are required to fill out their professional profile in Inspira (inspira.un.org) in order to be considered for the consultancy.

Interested candidates should send an email with their Personal History Profile (from Inspira) to goranssono@un.org to express their interest.

Deadline for applying is 23 November 2020.

Duration of Contract

- The contract will be for a total of 40 days, over a 4-month period, with start as soon as possible.

Duty Station and Travel

- The work will be done remotely.

Fee and Payment Schedule

- The fee will be determined by the United Nations upon review of the credentials of the candidate. It is expected that the daily fee will be between \$200 and \$350.

Supervisor/Project Manager

- The consultant will work under the direct supervision of Mr. Ola Goransson (goranssono@un.org), Sustainable Development Officer, Outreach and Partnership Branch, Division for Sustainable Development Goals, United Nations Department of Economic and Social Affairs.