**Entrepreneurship & Sustainable Development in Building Peaceful Societies**

**United Nations Conference Room 2**

9:00-10:00 AM  **Arrival and Registration**

10:00-10:30 AM  **High-level Opening Session with Keynote Speeches.**

- **Moderator:** Ayman ElTarabishy, ICSB Executive Director
- Saras Jagwanth, Division for Sustainable Development Goals, DESA
- Ahmed Osman, President, International Council for Small Business - ICSB
- Chantaline Carpentier, Chief, UNCTAD Office, New York
- Rob Skinner, Executive Director Office for Partnerships, United Nations

10:30-11:00 AM  **Keynote Speech: Entrepreneurship & Peace for Development**

- **Mr. Abdulaziz Bin Nasser Al-Khalifa** | Chief Executive Officer and Strategic Planning & Control Director at Qatar Development Bank.
- **Chair:** Dr. Winslow Sargeant, ICSB President-Elect

11:00-12:00 PM  **Small Businesses & Entrepreneurs as Peace and Development Actors**

A session dedicated to addressing the role SMEs and entrepreneurs can play as peace actors.

- **Abi Alawode**, Director, RHABE, Nigeria
- Liesl Riddle, Associate Graduate Dean, The George Washington University
- Dina Sherif, Ahead of the Curve, United States
- Donna Kelley, Professor, Babson College

**Moderator:** Jeffrey Alves, Editor of Journal International Council for Small Businesses - JICSB

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**Objectives**

The prime purpose of “Entrepreneurship and Sustainable Development in Building Peaceful Societies” is to address the issue of promoting peace in conflict-torn economies, provide decent jobs and employment opportunities, so that we can fulfill the central pledge of the 2030 Agenda for Sustainable Development, which is to “leave no one behind.”

**Focus**

- To promote entrepreneurial initiatives, which can become a lever for social cohesion and the establishment of ecosystems for peace.
- To promote the importance of humane entrepreneurship and human centered business in developing an inclusive ecosystem.
- To promote self-reliance, inclusive employment opportunities, and to increase access to social services.
ENTREPRENEURSHIP, PEACE, AND DEVELOPMENT: TOWARDS ACHIEVING THE SDGS:
OPPORTUNITY RECOGNITION, TAKING INITIATIVE, AND ACTING ON SOUND BUSINESS STRATEGIES CAN ACHIEVE SUCCESS. THE SAME APPROACH CAN BE APPLIED WITH ENTREPRENEURSHIP & PEACE TOWARD ACHIEVING THE SDGS.
- CLARK KE LIU, COORDINATOR OF UN VOLUNTEERS, CAMBODIA
- FATOU MBENG AALLOW, PROJECT COORDINATOR AND SENIOR TECHNICAL ADVISER, YOUTH EMPOWERMENT, GAMBIA
- WILLIAM HAMILTON, CHIEF ECONOMIST, MINISTRY OF INDUSTRY, TRADE AND TOURISM, FIJI
- HUGO TAVARES AUGUSTO, HEAD OF UNIT - LABOUR MOBILITY AND HUMAN DEVELOPMENT (LHD) - INTERNATIONAL ORGANIZATION FOR MIGRATION (IOM)
- KI-CHAN KIM, ICSB PAST PRESIDENT, ADVISER OF PRESIDENT MOON, CHAIR OF WORLD SME FORUM, S. KOREA
- HERMAWAN KARTAJAYA, ICSB INDONESIA PRESIDENT
- SALVATORE ZECCHINI, FORMER CHAIR OF OECD WORKING PARTY OF MSMES
- RIEFQAH JAPPIE, ITC REPRESENTATIVE TO THE UN, NEW YORK
MODERATOR: WINSLOW SARGEANT, PRESIDENT ELECT, ICSB

1:00-3:00PM
LUNCH (SELF-ORGANIZED)

3:00-4:00PM
SOCIAL ENTREPRENEURSHIP AND SUSTAINING PEACE
TRIPLE BOTTOM LINE AND THE 2030 AGENDA FOR SUSTAINABLE DEVELOPMENT
- CHANHSANA SICHANHTONGTHIP, DDG, PRIME MINISTERS OFFICE, LAOS
- CYNTHIA DELA CRUZ, SUPERVISORING TRADE INDUSTRY DEVELOPMENT SPECIALIST, BUREAU OF SME DEVELOPMENT, THE PHILIPPINES
- SUPRAJARTO, CEO OF BANK RAKYAT, INDONESIA
- HEBA EL SWEDEY - AHL MASR FOUNDATION, EGYPT
- ANALIA PASTRAN, EXECUTIVE DIRECTOR OF SMARTLY, SOCIAL ENTREPRENEURSHIP ON THE SDGS - ARGENTINA
- GEORGE SOLOMON, EDITOR JOURNAL SMALL BUSINESS MANAGEMENT (JSBM)
MODERATOR: VICKI SYLIANOU, ICSB SVP DEVELOPMENT

4:00-5:00PM
ENTREPRENEURSHIP AS A MEANS FOR POST CONFLICT RECONSTRUCTION
WHEN THE CONFLICT ENDS, SMALL BUSINESSES START. THE START IS A NEW BEGINNING AND A NEW HOPE. THIS IS CRITICAL FOR POST-CONFLICT RECONSTRUCTION.
- INDIRA RANATUNGA, DIRECTOR, CORPORATIONS AND STATUTORY BOARD, SRI LANKA
- EMAN OMRAH, SME PROGRAM TEAM LEADER, EMBASSY OF CANADA
- AMBASSADOR OH JOON, FORMER PRESIDENT OF ECOSOC AND FORMER REPRESENTATIVE OF THE PERMANENT MISSION OF THE REPUBLIC OF KOREA TO THE UN
- LOUIS JACQUES FILOU, EMERITUS PROFESSOR, HEC
- RICO BALDEGER, DIRECTOR AND PROFESSOR OF STRATEGY, ENTREPRENEURSHIP & INNOVATION SCHOOL OF MANAGEMENT Fribourg (HEG-FR) (SWITZERLAND)
- HARTMUT MEYER, PROFESSOR, FOM, GERMANY
- AMR ABOU ELAZM, PRESIDENT, MIDDLE EAST COUNCIL FOR SMALL BUSINESS
MODERATOR: DR. CHARLES MATTHEWS, ICSB PAST PRESIDENT

5:00-5:30PM
CLOSING SESSION
MODERATOR: AMR ABOU ELAZM, PRESIDENT, MIDDLE EAST COUNCIL FOR SMALL BUSINESS