BREAKFAST SIDE EVENT:
THE ROLE OF MICRO, SMALL AND MEDIUM ENTERPRISES IN ACHIEVING SUSTAINABLE DEVELOPMENT GOAL 8

Micro, small and medium enterprises (MSMEs) comprise a major share of total private sector entities in both developed and developing countries, and when the informal sector is included, they account for about 9 out of 10 jobs in developing countries. MSMEs take a leading role in meeting most economic-related goals of the Sustainable Development Goals (SDGs). This includes promotion of inclusive and sustainable economic growth, increasing employment opportunities and decent work that are included in SDG 8.

MSMEs are still faced with multiple challenges, which need to be overcome to ensure that MSMEs can contribute effectively to SDG 8 and the other SDGs. DESA/DSDG is holding a side event to discuss these issues. Some questions that will be considered include:

- How can MSME development create transformation in policy and how financial markets operate?
- What is the consequence of MSME growth in the informal sector? Should there be attempts at formalization?
- What public-private sector partnership have taken place and what are the results?
- How have multinational enterprises fulfilled their responsibility to fulfill their corporate social responsibility to improve the position of MSMEs in the global value chain?

DATE: WEDNESDAY, 10 JULY 2019
TIME: 8:00 AM to 9:30 AM
LOCATION: RIVERVIEW ROOM, MILLENNIUM HOTEL (ONE UN PLAZA, NEW YORK, NY 10017)

RSVP: https://forms.gle/G5d36T4gpUweynwQ6 (registration deadline: 3 July 2019)
Due to limited capacity; registration will be confirmed on a first-come, first-served basis.