



LEHENDAKARITZA

Kanpo Harremanetarako Idazkaritza Nagusia
Euskadiren Ordezkaritza Estatu Batuetan

PRESIDENCY

General Secretariat of Foreign Affairs
Delegation of the Basque Country to the United States

BASQUE COUNTRY STUDY TRIP

3 - 5 MARCH 2020

Delegation of the Basque Country in the United States

820 2nd Avenue, Suite 13B

New York, NY 10017

Tel. +1 (646) 368-6040 E. usa@euskadi.eus

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STUDY TRIP PARTICIPANTS

1. Ms. Saras Jagwanth, Inter-Regional Advisor, Division for Sustainable Development Goals, Department of Economic and Social Affairs, the United Nations (UNDESA/DSDG)
2. Mr. Henry Mwenda Rithaa - Chief Executive Officer, Micro and Small Enterprises Authority (MSEA), Kenya
3. Dr. Parmain Ole Narikae - Managing Director Kenya Industrial Estates, Kenya
4. Mr. Jerry. T. Clavesillas – Director, Bureau of SME Development, Department of Trade and Industry, the Philippines
5. Ms. Maria Elena C Arbon – Assistant Regional Director, Region 07, Department of Trade and Industry, the Philippines
6. Mr. Priyanka L.U. Rathnamalala - Director General, Industrial Development Board, Sri Lanka

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**TUESDAY, MARCH 3**

9:00AM - 1:15 PM **Business Development Agency of the Basque Government (SPRI Group)**
Address: [Alameda Urquijo Street 36-4, Edificio Plaza Bizkaia, 48011 Bilbao](#)

09:00–09:45 AM **Welcome and introduction to SPRI Group**

<https://www.spri.eus/en/>

The mission of SPRI is to support, promote and contribute to the competitive improvement of Basque companies, thereby contributing to the generation of wealth in the Basque country and improving the well-being of its citizens by means of sustainable human development, within the scope of the Basque Government Economic Promotion Policy.

SPRI's goal is to support and promote Basque companies through the different programmes and services of the Agency to transfer the policies of the Basque Government so that they provide service to the business fabric of our country.

Thus, SPRI provides tools for companies to become more international and entrepreneurial, obtain financing, locate industrial land, apply new technologies, innovate or carry out the necessary processes for Industry 4.0. Moreover, it is the agency the Basque Government entrusted with attracting and facilitating foreign investment.

09:45–10:45 AM **Business Promotion Programs**

Contact: Ms. Marian Ibarrodo, Head of Invest in the Basque Country
<https://www.spri.eus/en/subsidies-to-basque-companies/>

10:45–11:30 AM **Basque Digital Innovation Hub**

Contact: Ms. Cristina Oyón / Ms. Susana Larrea, Strategic Initiatives
<https://basqueindustry.spri.eus/en/basque-digital-innovation-hub/>

The BDIH is a connected network of advanced manufacturing assets and services infrastructure for training, research, testing and validation available for companies.

11:30 AM–12:30 PM **Basque Cluster Policy**

Contact: Mr. Txomin Olabbarri / Mr. David Fernández, Clusters Coordination and Research
<https://www.spri.eus/en/ris3-euskadi/cluster-policy/>

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Since the 1990s, implementation of cluster policies has helped to strengthen the Basque industrial fabric, a highly useful analytical tool when it comes to providing cohesion to the complexity of production activities and facilitating their relationship with the territory.

The progressive evolution of the model has given rise to the 22 business groups that make up the Basque cluster and precluster fabric, promoted by the Internationalisation Section of the Basque Government Department of Economic Development and Competitiveness (DDEC), and currently coordinated by SPRI, with a team of more than fifteen people, responsible for maintaining open, facilitating communication in monitoring their action plans.

12:30–1:15 PM

Basque Research and Technology Alliance (BRTA)

Contact: Mr. Rikardo Bueno, CEO

<https://brta.euskadi.eus/>

BRTA is born to meet the industrial challenges of Euskadi and to compete with the leading international organizations in research and technology development. This great alliance will be the vanguard of Basque research in Europe and the rest of the world.

The Basque Research and Technology Alliance has been created through a collaboration agreement between 16 technology centres and cooperative research centres belonging to the Basque Network of Science, Technology and Innovation, the Basque Government, the Councils of Araba, Bizkaia and Gipuzkoa and the SPRI Group.

1:15 PM - Lunch
2:30 PM

3:00 PM - Aclima - Basque Environment Cluster <http://aclima.eus/en/>

4:00 PM Address: [Paseo Uribitarte, 3 - 3ª Planta, 48001 Bilbo](#)

Contact: Ms. Olga Martin, CEO

omartin@aclima.eus | M. (+34) 696 983 191

Basque Environment Cluster was created in 1995, under the Basque Government Industry Policy Action Plan, who intend to develop competitive advantages through cooperation by constitution of regional strategic clusters.

ACLIMA represent Basque environmental market main actors, including private companies, research institutions, universities and public bodies such Basque Government, public water companies, local authorities and city councils & towns.

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The key activity areas of cluster members are waste management, waste to energy, water, soil remediation, Air pollution control, Climate Change and natural resources & Biodiversity management, involving all kind of agents of those environmental value chains.

Key data:

- Cluster companies environmental turnover: 1.790 million Euros, 2,5 % of Basque Region GDP
- Workforce: + 4500 specialized employees in different environmental fields

4: 00PM -
5:00 PM

GAIA - Association of Electronic and Information Technologies in the Basque Country <http://www.gaia.es/Home.html>

Address: [Paseo Uribitarte, 3 - 3ª Planta, 48001 Bilbo](#)

Contact: Dr. Cristina Murillo, Cluster Services Director
murillo@gaia.es | M. (+34) 607 071 123

GAIA is the Association of Electronic and Information Technologies in the Basque Country, a private and professional non-profit organisation, established in 1983, currently made up of 260 companies that offer products and services in the field of electronics, information technology and telecommunications.

GAIA's mission is to boost the develop and growth in the Electronics-IT and Telecommunications sector, and to favour the assimilation and efficient usage of the sector's technologies, with the aim of collaborating in the development of the Information and Knowledge Society.

6:00 PM -
8:00 PM

Guggenheim Bilbao Museum (guided tour)

<https://www.guggenheim-bilbao.eus/en>

Address: [Abandoibarra Etorb., 2, 48009 Bilbo](#)

Contact: Ms. Maria Bidaurreta, Public Relations Coordinator
P. (+34) 944 039 109

Designed by Canadian American architect Frank Gehry, the Guggenheim Museum Bilbao building represents a magnificent example of the most groundbreaking 20th-century architecture. With 24,000 m², of which 9.000 are dedicated to exhibition space, the Museum represents an architectural landmark of audacious configuration and innovating design, providing a seductive backdrop for the art exhibited in it.

Altogether, Gehry's design creates a spectacular sculpture-like structure, perfectly integrated within Bilbao's urban pattern and its surrounding area.

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WEDNESDAY, MARCH 4

8:30 AM **Departure to Technology Park**
(20 min - 30min)

9:00 AM - **Technology Park** <https://parke.eus/en/>

10:30 AM **Address:** [Edificio Central Ibaizabal Bidea, 101, 48170 Zamudio](#)

Contact: Amaia Bernaras, General Manager, Science and Technology Park of Gipuzkoa / Raquel Ubarrechena, Director of Business Development and Marketing, Network of Science and Technology Parks
P. (+34) 944 039 500

The mission of the Technology Parks is to act as catalysts for innovation and technological development in Euskadi, fostering the exchange of knowledge and the transfer of technology between companies, technology centres and universities, driving the creation and growth of innovative businesses and providing high-quality facilities and spaces and high added-value services based on a sustainable approach.

10:30 AM **Departure to Tknika**
(1h 10min - 1h 30min)

12: 00 PM - **Tknika** <https://tknika.eus/en/>

1:30 PM **Address:** [Zamalbide Auzoa z/g, 20100 Errearteria](#)

Contact: Mr. Ricardo Lamadrid, Director of the Technology and Advanced Training of the Vice-Ministry of VET of Basque Country/
Ms. Mari Jose Barriola, Coordination of the area Biosciences and Sustainability
mbarriola@tknika.eus | M. (+34) 688 880 960

Tknika is the Institute for the Innovation of the Vocational and Educational Training System in the Basque Country. It was established by the Department of Education of the Basque Government in 2005 to promote innovation, creativity and entrepreneurship in VET centres of the Basque Country.

The World Federation of Colleges and Polytechnics organizes a world congress bi-annually. The WFCP 2020 Congress will be held in Donostia-San Sebastián, the Basque Country (Spain) from October 14 – 16, 2020. Tknika, is host for Congress.

1:30 PM - **Lunch**
3:00 PM

Address: [Zamalbide Gunea Aldea, 3 20100 Errearteria, Gipuzkoa](#)



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3:00 PM **Departure to CIFP USURBIL LHII**
(20min)

3:30 PM - **CIFP USURBIL LHII** <http://www.lhusurbil.eus/web/>
5:00 PM Address: [Etarate bidea, 9 \(Zubieta auzoa\) 20170 Usurbil](#)
Contact: Mr. Isidro Zaldua , Director; Mr. Oier Aranzabal, Deputy Director

Usurbilgo Lanbide Eskola is an Integrated Centre for Vocational Training, which provides initial vocational training (intermediate and higher level training cycles), continuous training for active workers, occupational training for unemployed people and tailor-made courses for companies.

Its training fields include Administration, Electricity-Electronics, Energy and Water, Mechanical Manufacturing and Maintenance.

The School has a close relationship with the labor market. There are collaboration agreements with more than 300 companies for training students and innovation projects.

5:00 PM **Departure to Bilbao**
(1h 15min - 1h 30min)



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THURSDAY, MARCH 5

8:00 AM **Departure to NEIKER**
(50 min - 1h)

9:00 AM - **NEIKER-Tecnalia, the Basque Institute for Agricultural Research and**
10:30 AM **Development** <http://neiker.eus/en/>
Address: [N-104, km. 355 - E. 01192 Arkaute](#)
Contact: Ms. Leire Barañano, Director
lbaranano@neiker.eus | P. (+34) 945 121 313

NEIKER is a state-owned Basque Institute for Agricultural Research and Development, which seeks to generate knowledge and service that adds value to the agri-food sector and to the environment, by actively contributing to the deployment of the Basque Government's goals and to the economic and social development of the region, thus improving its competitiveness and sustainability.

NEIKER-Tecnalia is committed to improving productivity and competitiveness of agricultural production systems and the development and application of new management technologies in farms. Always meeting quality requirements in the agri-food transformation industry, of products with distinctive marks, and of consumers in general, and making up the technological infrastructure to respond to biological threats, the actual production system and the population.

10:30 AM **Departure to Business Innovation Centre Araba**
(15 min)

11: 00 AM - **Business Innovation Centre Araba** <http://www.bicaraba.eus/en/>
12:30 PM Address: [Albert Einstein Kalea, 15, 01510 Vitoria-Gasteiz](#)
Contact: Mr. David Montero de la Torre, Director
david@bicaraba.eus | M. (+34) 672 279 790

BIC ARABA is a joint venture between the Basque Government through SPRI, the Vitoria-Gasteiz Town Hall and the Alava Regional Government.

BIC ARABA, Centro de Empresas e Innovación de Alava, S.A. has been providing services to help entrepreneurs and businesses promote entrepreneurial initiatives and foster development ever since it was founded in 1988.

Nowadays, BIC ARABA is a driving force behind the new business projects that are joining our region's existing production resources and networking systems.

Our goal is to help new projects face the future with the maximum guarantees for success, through a commitment to innovation and competitiveness.

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BIC ARABA is accredited by the European Union's DG XVI (Directorate General for Regional Policies and Cohesion) and a part of the European Business and Innovation Centres Network (E.B.N.) as well as the CEEI (ANCES) network at the national level.

12:30 PM - Lunch
1:45 PM

3:00 PM - Basque Cybersecurity Centre (BCSC) <https://www.basquecybersecurity.eus/en/>
3:15 PM Address: [Albert Einstein. 46-3ª – Ed. E7, 01510 Vitoria-Gasteiz](#)
Contact: Mr. Javier Diéguez, Director
jdieguez@bcsc.eus | P. (+34) 945 010 059

BCSC, which stands for "Basque Cybersecurity Centre", is the Organization appointed by the Basque Government (State of Spain) to promote cybersecurity in the Basque Country. Our mission is to promote and develop culture and awareness on cybersecurity in the Basque society, to streamline business activities concerning cybersecurity and to create a strong professional sector.

We are a cross-cutting initiative which represents the Basque Government's commitment to its citizens and companies in the field of cybersecurity.

3:30 PM - CIC Energigune <http://cicenergigune.com/en/>
4:30 PM Address: [Albert Einstein, 48, 01510 Vitoria-Gasteiz](#)
Contact: Ms. Nuria Gispert, Director
ngisbert@cicenergigune.com | P. (+34) 945 297 108

CIC energiGUNE is a new energy research center based in the Basque Country. Its mission is to play a leading role in the field of energy storage technologies and contribute to industrial competitiveness of the Basque Country.

4:30 PM **Departure to Presidency, Basque Government**
(20min - 25min)

5:00 PM - Presidency, Basque Government
6:00 PM <https://www.irekia.euskadi.eus/en/departments/77-presidency>
Address: [Nafarroa Kalea, 2, 01007 Vitoria-Gasteiz](#)
Contact: Ms. Leyre Madariaga, Director for Foreign Affairs
l-madariaga@euskadi.eus | P. (+34) 945 017 911

6:00 PM **Departure to Bilbao**
(50min - 1h)

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