



UNITED NATIONS



National Project Launching Workshop on the Role of Micro-, Small- and Medium- Enterprises (MSMEs) in achieving Sustainable Development Goals (SDGs) in Cambodia

Funded by the 2030 Agenda Sub-Fund of the United Nations Peace and Development Trust Fund by the People's Republic of China

4-5 October 2018

Sokha Hotel, Phnom Penh, Cambodia

Agenda

DAY 1: Thursday 4 October 2018

9.00 - 10.00: OPENING CEREMONY

Master of Ceremonies: Ms. Sang Sokunthy

Introduction and National Anthem

Welcome remarks

- *Ms. Pauline Tamesis, United Nations Resident Coordinator and UNDP Resident Representative*
- *Mr. Shantanu Mukherjee, Chief, Policy and Analysis Branch, Division for Sustainable Development Goals, Department of Economic and Social Affairs (DESA/DSDG)*

Opening remarks:

- *H.E. Under Secretary of the State Son Senghout, Ministry of Industry and Handicraft*

10.00 - 10.15: Tea break

10.15 - 13.00: Session I: Policy Landscape for MSMEs Growth in Cambodia

The session would review the existing policy landscape supporting MSME growth in Cambodia. It would explore opportunities and challenges for building coherent policy frameworks that provide opportunities for inclusive and sustainable MSME growth. These include strategic discussions on specific measures that incentivize and optimize formalization of MSMEs. The session would also examine policy space and

pathways to integrate Cambodian MSMEs within regional and global value chains through trade facilitation and standardized accreditation mechanisms.

Moderator: H.E. Dr. Kimleng Laim, Director-General, General Department of Small and Medium Enterprises (GD-SME), Ministry of Industry and Handicraft (MIH)

- *Ministry of Industry and Handicraft: presentation on the One-Roof Policy for MSME registration*
- *Ministry of Economy and Finance: presentation on MSME financing mechanisms such as the Entrepreneurship Promotion Fund*
- *General Department of Taxation: presentation on the Tax Holidays mechanism*
- *Ministry of Commerce: presentation on integration SMEs into global value chains*
- *Ministry of Labor and Vocational Training: Social Security Policy and capacity building for employee and management of SMEs*
- *Ministry of Agriculture, Forestry and Fishery: Presentation on quality and soft products and supporting policy*
- *Ministry of Health: Presentation on quality and safe products and supporting policy*
- *Ministry of Tourism: Presentation on SMEs related policy/ framework in tourism sector and the challenges*
- *National Bank of Cambodia*

Q&A and discussion

13.00 - 14.00: Lunch

14.00 - 16.30: Session II: International good practices on leveraging MSME growth for achieving SDGs

This session would present good practices from Malaysia, China and international organizations on supporting MSME growth for achieving SDGs. The good practices would address aspects, including building coherent policy frameworks for MSME formalization, accessing MSMEs to value chains and financial resources, and strengthening MSMEs capacity on acquiring standardized accreditation for marketing opportunities.

Moderator: Mr. Nick Beresford, UNDP Country Director, Cambodia

- *Mr. QIAO Dong, Deputy Director-General, Department for Supervision of Accreditation, Inspection and Testing, State Administration for Market Regulations, China*
- *Dr. Hafsa Hashim, CEO emeritus, SME Corporation Malaysia*
- *Mr. Eugene Cornelius, International Council of Small Business (ICSB) Director of Strategic Partnerships and US Small Business Administration Advisor for International Trade*

- *Mr. Alberto Isgut, Economic Affairs Officer, United Nations Economic and Social Commission for Asia and the Pacific (UN ESCAP)*

Q&A and discussion

DAY 2: Friday 5 October 2018

9.00 - 13.00: Session III: Innovations and Inclusive Growth of MSMEs and Start-ups

(10.15 - 10.30: Tea break)

Scientific and technical innovations contribute tremendously to MSMEs growth. This is especially the case in Cambodia when the nation strives for the vision of Industry 4.0. Considering the role of MSMEs and starting-up business as promising incubators for inventing and disseminating innovations, this session would explore strategic approaches to steer innovations for social entrepreneurship among Cambodian MSMEs and start-ups. It will also explore ways to promote technology transfer and other types of support that MSMEs need to thrive, scale up and—in so doing—advance the 2030 Agenda. As part of the program, DESA/DSDG will present its online platform and will solicit feedback and suggestions for how best to meet the needs of MSMEs in Cambodia and beyond.

Moderator: Mr. Eugene Cornelius, International Council of Small Business (ICSB), Director of Strategic Partnerships and US Small Business Administration Advisor for International Trade

- *Representative of Ministry of Posts and Telecommunications*
- *Mr. Oknha Te Taing Por, President of FASMEC*
- *Lct. The Sokha, Executive Director, Cambodia Women Entrepreneurship Association (CWEA)*
- *Ms. Lida Loem, Programme Manager, SHE Investments*
- *Ms. Valentina Rollo, International Trade Centre*
- *Mr. Clark Ke Liu, Programme Manager, UNV*
- *Mr. Shantanu Mukherjee, Division for Sustainable Development Goals, Department of Economic and Social Affairs, UN*

Q&A and discussion

Closing Remarks: *H.E. Kim Touch, Secretary of the State*

13.00 - 14.00: Lunch

14.00 - 16.00 Demand mapping for planning project activities

This closed-door meeting aims to collect demands on MSME growth for achieving SDGs in Cambodia, which will become reference for planning project activities. It will also develop a roadmap for future activities of the project.